

SWDSI Newsletter Spring/Summer 2012

From The President

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Thank you for your confidence in me as your incoming President. I have big shoes to fill as I think of some of the past Presidents. I am humbled to be able to work with such respected faculty who are our officers and appointed members (as you will see when you read about some of them in this Newsletter). However, I am confident that this will be one of SWDSI's best years – because of you, the SWDSI membership; you make it or break it.

Let's make sure that SWDSI – your organization, serves you in ways you need and in ways you desire. Let me know how we can better SWDSI and better serve you. I look forward to a great year!!

Carl Rebman, Jr.

[Please also keep in mind the DSI National Conference San Francisco in November 2012!](#)

Southwest Decision Sciences Institute
Forty-Fourth Annual Meeting

March 12-16, 2013

Albuquerque Convention Center,
Albuquerque, New México

Deadline for Paper Submissions:
October 1, 2012

Program Chair:

Dr. June Wei

*University of West Florida
jwei@uwf.edu*

Report from the Program Chair SWDSI 2012

We had an exciting conference this year because of your submissions and participation! Despite the economic times, we picked up a number of new members and have a large number of our existing members joining us this year. Additionally, we have a good number of members who took the time to renew their memberships despite being unable to attend this year. Your support is what helps our Association and conference to be successful and I am honored to be part of such an incredible group of individuals! Participation was excellent this year as evidenced by the following statistics:

151 conference attendees
18 tracks
137 submissions
221 authors
8 countries represented

Our sincere congratulations to the recipients of the following prestigious awards:

- Kai Koong for receiving the Outstanding Educator Award.
- Lillian Fok, Susan Zee, Daisy Fok, and Sandra Hartman for receiving the McGraw Hill/Irwin Distinguished Paper Award.
- Nick-Naser Manochehri, Nicolas Gromik, and Swee Liang Aw for receiving the SWDSI Alpha Iota Delta Innovative Education Award
- Murad Moqbel for receiving the Best Student Paper Award.

Here is the new SWDSI DSI 2012-2013 Team



President (2012-2013)
Carl M. Rebman, Jr.
University of San Diego



Program Chair (2012-2013)
June Wei
University of West Florida



Secretary (2010-2013)
Mary Fischer
University of Texas at Tyler



VP - Member Services (2011-2014)
Robert Pavur
University of North Texas



DSI Regionally-Elected VP (2011-2013)
Paul Cronan
University of Arkansas

Council Member (2010-2013)
Susan Chinburg
Rogers State University



Council Member (2010-2013)
Melissa V. Melancon
University of Louisiana - Monroe



Council Member (2011-2014)
Mike Hanna
University of Houston - Clear Lake



Council Member (2012-2015)
Khaled Alshare
Qatar University



Council Member (2012-2015)
Richard Segall
Arkansas State University



Publications Coordinator (unlimited term)
Carl M. Rebman, Jr.
University of San Diego



President-Elect (2012-2013)
Janet Bailey
University of Arkansas at Little Rock



Program Chair-Elect (2012-2013)
Peggy Lane
Emporia State University



VP - Finance (2012-2015)
Mark McMurtrey
University of Central Arkansas



VP - Student Liaison (2011-2013)
Nalini Govindarajulu
Creighton University



Regional Archivist (unlimited term)
Paul Cronan
University of Arkansas



Council Member (2010-2013)
Amy Chou
Illinois State University



Council Member (2011-2014)
Wing Fok
Loyola University New Orleans



Council Member (2011-2014)
Hong Qin
University of Texas - Pan American



Council Member (2012-2015)
Purnendu Mandal
Lamar University



Past President (2012-2013)
Roderick Posey
University of Southern Mississippi



Webmaster (2010-2013)
John Seydel
Arkansas State University

Report from VP-Member Services

As many of you know, SWDSI has a Campus Representative Program. While there are currently 16 SWDSI campus representatives, the SWDSI Membership VP welcomes additional volunteers for this program. The campus representatives are a grass roots effort to help identify and attract new members. Their primary responsibility is being a liaison between our organization and their faculty and graduate students. Disseminating information about the call for papers, membership forms, conference submission procedure, and officer contact information is an important responsibility. Please consider volunteering. Contact Robert Pavur for additional information. Email Robert.Pavur@unt.edu

Important Note: If you did not attend the SWDSI conference this year or your membership has lapsed from previous years, you can still maintain current membership by paying a \$10 membership fee. Please contact Mark McMurtrey (VP Finance) at markmc@uca.edu to send your \$10 check to maintain current membership.

During membership renewal with DSI, whether during the year or at the annual meeting, please check your primary regional affiliation. ***It is imperative that our members check the SWDSI box when they pay their DSI dues*** as the DSI Home Office collects and disseminates data specific to regional interest and affiliation to all regions following the Annual Meeting and end of the membership year. As a reminder, SWDSI officers are required to maintain current membership in both DSI and SWDSI.

Report on Committees

SWDSI has several committees to which I am pleased to announce who has accepted to serve. These different committees are very important in helping SWDSI prepare for the future as well as recognizing the efforts of our membership. I list the membership of each committee so you can contact them with nominations. Nominations are vital to our organization both in helping to recruit new officers as well as recognizing your colleagues for their hard work and service.

Nomination Selection Committee

Chair: Roderick Posey,, *University of Southern Mississippi*
Peggy Lane,, *Emporia State University*
Frank Landrum,, *West Texas A&M University*
Carl Rebman Jr, *University of San Diego*

Distinguished Service Award Selection Committee

Chair: Lynn Heinrichs, *Elon University*
Paul Cronan, *University of Arkansas*
Kai Koong, *The University of Texas Pan American*
Purnendu Mendal, *Lamar University*
Hong Qin , *The University of Texas Pan American*

Outstanding Educator Award Selection Committee

Chair: Khalid Ashare,, *Qatar University*
Melissa Melancon, *University of Louisiana—Monroe*
Ken Black, *University of Houston*
David Douglas, *University of Arkansas*
Paul Cronan, *University of Arkansas*

Strategic Planning Committee

Chair: Tom Jones, *University of Arkansas*
Robert Pavur, *University of North Texas*
Binshan Lin, *Louisiana State University Shreveport*
Mike Hanna, *University of Houston Clear Lake*

SWDSI 2013 Annual Conference

The conference will take place in the Albuquerque Convention Center of Albuquerque, New Mexico, USA, **from March 12– 16, 2013**. The call for papers can be found at www.swdsi.org

Albuquerque is the largest city in the state of New Mexico and one of the most culturally rich cities in the U.S. Founded in 1706 by Spanish settlers and later Pueblo Indians, Albuquerque shows its distinct heritage everywhere one goes; Red or green?, the city's official question, refers to the peppers one is expected to consume in every meal. Despite having close to 1 million inhabitants, Albuquerque boasts a small town feel.

The city has numerous locally owned boutiques and restaurants. It has a town center with a church built in 1792. The Pueblo Architecture and vibrantly illuminated buildings at night give the city a special touch. Albuquerque's unique location, in the Chihuahuan Desert at the base of the Sandia and Manzano Mountains, gives the city brilliant sunshine and an enviable weather for most of the year. Some of the activities that Albuquerque offers include nature walks, camping, and rock climbing. There are also some points of interest that include Old Town Albuquerque, Albuquerque Biological Park, Indian Pueblo Cultural Center, Albuquerque Museum of Art and History, Petroglyph National Museum, and Museum of Natural History and Science.

All papers submitted will be peer-refereed and accepted papers will be published in the SWDSI Conference Proceedings. All papers will be considered for the Instructional Innovation Award and the Distinguished Paper Award. Papers submitted by students will be considered for monetary awards. The outstanding papers will also be recommended to a number of journal editors for fast track reviews and possible publication.

Authors should submit papers/abstracts via the conference website

<https://www.easychair.org/account/signin.cgi?conf=swdsi2013>

and also as an email attachment directly to the Program Chair at swdsi2013@yahoo.com.

Abstracts should not exceed three pages and papers should not exceed twenty pages.

Hard copies will not be accepted.

Other conference information can also be found at www.swdsi.org

The Deadline for Paper Submissions is October 1, 2012

We look forward to receiving your submissions and meeting you in Albuquerque in March 2013.