SWDSI

SOUTHWEST DECISION SCIENCES INSTITUTE

Call for Papers

56th Annual Meeting

MARCH 10-13, 2027

Renaissance Dallas Richardson Hotel

900 E. Lookout Drive Richardson, TX 75082

Program Chair: Catalin C. Dinulescu, Tarleton State University dinulescu@tarleton.edu

***Deadline for Paper Submissions*: September 13, 2026**

For more information, refer to the conference website: http://swdsi.org/swdsi2027/Default.asp

Competitive Papers. We invite full-length competitive papers on, but not limited to, the topic areas listed below. All submitted papers will be reviewed by qualified individuals through a double-blind peer-review process. Additionally, we welcome submissions of up to one-page, single-spaced research abstracts (150-300 words). Acceptance of papers and abstracts is subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts from authors who register for the conference by the close of online registration will be scheduled for presentation at the annual meeting. Presented papers and abstracts will be published in the Proceedings (available only on the SWDSI website). Submitting a paper acknowledges that the author(s) will register for and attend the conference and personally present the accepted paper at the time specified in the conference program.

Submission Policy. By submitting a paper or abstract, the author certifies that it is not copyrighted, has not been accepted for publication in any journal or proceedings, has not been presented at any other professional meeting, has not been accepted for presentation at any other professional meeting, and is not under review for a journal, proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is regarded as a breach of professional ethics. DSI has a code of ethical conduct available at https://decisionsciences.org/discover-dsi/governance/code-of-conduct/.

Program Participation. Paper reviewers and session chairs are needed for the program to succeed. Please get in touch with the Program Chair or a Track Chair by September 1st, 2026, if you are interested in serving as session chair or reviewer. Authors who submit papers should expect to be asked to review at least one paper for the conference. Symposia, tutorials, and workshops on current topics are invited. Please get in touch with the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will be presented to outstanding papers.

Student Papers and Consortium. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about the Doctoral Student Consortium.

Special Sessions. Proposals for pre-conference workshops on topics such as AI, Business, Healthcare, Marketing, Supply Chain, or Financial Analytics, Moving Business Operations into the Cloud, etc., or panel discussions on Leading Business Schools, Publishing, Industry or Executive Practice, or Classroom in the age of AI, etc. are invited. Please get in touch with the Program Chair concerning these proposals.

Conference Tracks and Track Chairs

Accounting and Ethics, *Mary Fischer*, University of Texas at Tyler	mfischer@uttyler.edu
Management Information Systems, Ajim Uddin, New Jersey Institute of Technology	Au76@njit.edu
Decision Support and Expert Systems, Vipul Garg, Texas A&M San Antonio	vgarg@tamusa.edu
E-Commerce and Social Networking, Gina Hardin, Stephen F. Austin State University	hardengm@sfasu.edu
Economics, Law, and Finance, Kabir Hassan, The University of New Orleans	mhassan@uno.edu
Enterprise Systems (ERP), Information Security and Privacy, Will Senn, Tarleton State University	wsenn@tarleton.edu
Innovative Education, Pamela Rogers, Stephen F. Austin State University	rogerspp@sfasu.edu
Internet of Things and Big Data, John Seydel, Arkansas State University	jseydel@astate.edu
Human Resource Management, Muhammad Rofiqul Islam, Texas A&M University	muhammadrofiqulislam@dusty.tamiu.edu
Empirical and Quantitative Finance, Roman Bohdam, Ferrum College	rbohdan@ferrum.edu
Big Data Analytics, John Pakelian, University of Houston- Downtown	Paskeliano@uhd.edu
Strategic Management, MD Farid Houssain Talukder, McNeese State University	mtalukder@mcneese.edu
Fintech and Artificial Intelligence, Russell Torress, University of North Texas	Russell.torress@unt.edu
ChatGPT and AI in Publications, Yasser Alhenawi, Lordes University	Y_alhenawi3@yahoo.com
Healthcare, Janeth Gabaldon – University of Arkansas	jgabaldon@walton.uark.edu
Organizational Behavior, John Alagood, Texas Woman's University	Jalagood1@twu.edu
Marketing and International Business, Thiagarajan Ramakrishnan (Ram), Prairie View A&M University	ram@pvamu.edu
Operations and Project Management, Balaji Janamanchi, Texas A&M International University	bjanamanchi@tamiu.edu
Quantitative Methods, Quality and Business Analytics, Robert Pavur, University of North Texas	robert.pavur@unt.edu
Supply Chain, Logistics and UAVs, Zhen Li, Texas Woman's University	zli@twu.edu
Student Track, Adeela Gulzari, Texas Woman's University	lu.xu@ung.edu
Proceedings Editors, Heng (John) Xie, California State University - Sacramento Rishab Rana, Tarleton State University	heng_xie@csus.edu Rishabd.rana@jsums.edu
Workshop Proposals/Editor Pannels/Other Abstracts, Binshan Lin-Louisiana State University Shreveport	binshan.lin@lsus.edu

Conference Submission Guidelines

Submission Method	Submit via EasyChair: https://easychair.org/conferences/?conf=swdsi2027
Length Requirements	Abstracts: max 3 pages • Papers: max 20 pages
Important Note	More complete and detailed submissions have higher acceptance chances • No hard copies accepted
Title Page Requirements	Must include: 1. Title of submission 2. Type of submission (Refereed Paper, Abstract, Workshop, Tutorial, Panel, Symposium) 3. Author(s) 4. Affiliation(s) 5. Complete address(es) 6. Telephone number(s) 7. Email address(es) 8. Dean(s) of affiliated school(s) 9. Track/topic 10. Corresponding author
Main Body Requirement	Must include title BUT no author names
Submission Deadline	September 13, 2026
Notification Date	Around October 4, 2026

Camera-ready Deadline	January 12, 2027
Proceedings Publication Requirement	Registration fee required for publication in Proceedings
Volunteers Needed	Contact Program Chair for roles (session chair/reviewer) • Form available at http://www.swdsi.org

Some Suggested Topics

Digital Transformation Strategy and Governance	Agile and Hybrid Organizational Structures	Strategic Leadership in Uncertain Environments	ESG and Sustainable Management Practices
Innovation Management and Corporate Entrepreneurship	Change Management in Digital Organizations	Remote and Hybrid Workforce Management	Organizational Resilience and Crisis Management
AI and Automation in Accounting	Forensic Accounting and Fraud Detection	Sustainability and Integrated Reporting	Blockchain in Financial Reporting and Auditing
Earnings Management and Financial Transparency	International Accounting Standards (IFRS) Convergence	Data Analytics in Auditing	Behavioral Accounting and Decision Biases
FinTech and Digital Banking Innovations	Cryptocurrency and Digital Asset Valuation	Behavioral Finance and Investor Psychology	Risk Management and Derivatives
ESG Investing and Impact Finance	Corporate Capital Structure Decisions	Mergers and Acquisitions Strategy	Financial Market Volatility and Forecasting
Digital Marketing Analytics and Metrics	Influencer Marketing and Social Media Strategy	Customer Experience (CX) Management	Personalization and AI in Marketing
Brand Management in the Digital Age	Omnichannel Retailing Strategies	Consumer Behavior in Online Environments	Neuromarketing and Decision Science
Artificial Intelligence and Generative AI in IS	Cybersecurity and Zero Trust Architectures	Cloud Computing Strategy and Governance	Big Data Analytics and Business Intelligence
Internet of Things (IoT) and Smart Systems	Blockchain Applications in Information Systems	Digital Platforms and Ecosystem Strategy	Human–AI Collaboration in Organizations