



## FIFTY-THIRD ANNUAL MEETING, April 10-13, 2024

Moody Gardens – Galveston, TX

*Deadline for Paper Submissions:* **EXTENDED TO December 11, 2023**



**Program Chair:**

**Will Senn, Tarleton State University, [wsenn@tarleton.edu](mailto:wsenn@tarleton.edu)**

**FOR MORE INFORMATION REFER TO THE CONFERENCE WEBSITE AT**

**<http://www.swdsi.org/SWDSI2024>**

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**Competitive Papers.** Full-length competitive papers are invited on, but not limited to, the topic areas listed below. All submitted papers will be reviewed by qualified individuals and through a double-blind peer-review process. Also, we welcome the submission of up to one-page single-spaced research abstracts (150-300 words). Acceptance of papers and abstracts are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference by the close of online registration will be scheduled for presentation at the annual meeting. Presented papers and abstracts will be published in the Proceedings (available on the SWDSI website only). Paper submission acknowledges that the author(s) will register for and attend the conference and personally present the accepted paper at the time specified in the conference program.

**Submission Policy.** The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented at another professional meeting, has not been accepted for presentation at another professional meeting, and is not under review for a journal, proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics. DSI has a code of ethical conduct accessible at <https://decisionsciences.org/discover-dsi/governance/code-of-conduct/>.

**Program Participation.** Paper reviewers and session chairs are needed for the program to be a success. Please contact the Program Chair or a Track Chair by November 21st, 2023, if you are interested in serving as session chair or reviewer. Authors who submit papers should expect to be asked to review at least one paper for the conference. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

**Distinguished Paper Awards.** Distinguished paper awards will once again be selected to recognize the outstanding papers submitted at the FBD conference.

**Student Papers.** Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about the Doctoral Student Consortium.

**Special Sessions** Proposals for pre-conference workshops on topics such as: business analytics and big data, using Teradata, SAP, Tableau, etc. or panel discussions on business intelligence, big data, internet of things, classroom technology, etc. are invited. Please contact the Program Chair concerning these proposals.

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## TRACKS & CHAIRS

	Email
<b>Accounting and Ethics</b> , <i>Mary Fischer</i> , University of Texas at Tyler	<a href="mailto:mfischer@uttyler.edu">mfischer@uttyler.edu</a>
<b>Data Analytics and Statistics Instruction (DASI)</b> (Invited sessions only), <i>Mike Ellis</i> , University of Central Arkansas	<a href="mailto:mellis@uca.edu">mellis@uca.edu</a>
<b>Decision Support and Expert Systems</b> , <i>Yaqin Sun</i> , Fairfield University,	<a href="mailto:ysun@fairfield.edu">ysun@fairfield.edu</a>
<b>E-Commerce and Social Networking</b> , <i>Gina Hardin</i> , Stephen F. Austin State University	<a href="mailto:hardengm@sfasu.edu">hardengm@sfasu.edu</a>
<b>Economics, Law, and Finance</b> , <i>Kabir Hassan</i> , The University of New Orleans	<a href="mailto:mhassan@uno.edu">mhassan@uno.edu</a>
<b>Enterprise Systems (ERP), Information Security and Privacy</b> , <i>Will Senn</i> , Tarleton State University	<a href="mailto:wsenn@tarleton.edu">wsenn@tarleton.edu</a>
<b>Innovative Education</b> , <i>Pamela Rogers</i> , Stephen F. Austin State University	<a href="mailto:rogerspp@sfasu.edu">rogerspp@sfasu.edu</a>
<b>Internet of Things and Big Data</b> , <i>John Seydel</i> , Arkansas State University	<a href="mailto:jseydel@astate.edu">jseydel@astate.edu</a>
<b>Management Information Systems</b> , <i>Catalin Dinulescu</i> , Tarleton State University	<a href="mailto:dinulescu@tarleton.edu">dinulescu@tarleton.edu</a>
<b>Management, Healthcare, and Organizational Behavior</b> , <i>Gayle Prybutok</i> , University of North Texas	<a href="mailto:gayle.prybutok@unt.edu">gayle.prybutok@unt.edu</a>
<b>Marketing and International Business</b> , <i>Thiagarajan Ramakrishnan (Ram)</i> , Prairie View A&M	<a href="mailto:ram@pvamu.edu">ram@pvamu.edu</a>
<b>Operations and Project Management</b> , <i>Balaji Janamanchi</i> , Texas A&M International University	<a href="mailto:bianamanchi@tamiu.edu">bianamanchi@tamiu.edu</a>
<b>Quantitative Methods, Quality and Business Analytics</b> , <i>Robert Pavur</i> , University of North Texas	<a href="mailto:robert.pavur@unt.edu">robert.pavur@unt.edu</a>
<b>Supply Chain, Logistics and UAVs</b> , <i>Zhen Li</i> , Texas Woman's University	<a href="mailto:zli@twu.edu">zli@twu.edu</a>
<b>Student Track</b> , <i>Lu Xu</i> , University of North Georgia	<a href="mailto:lu.xu@ung.edu">lu.xu@ung.edu</a>
<b>Proceedings Editor</b> , <i>Heng (John) Xie</i> , The University of Texas Permian Basin	<a href="mailto:xie_h@utpb.edu">xie_h@utpb.edu</a>

### INSTRUCTIONS FOR CONTRIBUTORS

### SOME SUGGESTED TOPICS

1. Author(s) must submit papers/abstracts via the website (<https://www.easychair.org/conferences/?conf=swdsi2024>)
2. Abstracts should not exceed three pages; papers should not exceed 20 pages. The completer and more detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted. The site will open May31,2023.
3. Each submission must include a separate title page with the following information:
  - a. title of submission
  - b. type of submission (i.e., Research Paper, Abstract, Proposal-Workshop, Tutorial, Panel, Symposium).
  - c. author(s)
  - d. affiliation(s)
  - e. complete address(es)
  - f. telephone number(s)
  - g. email address of the author(s)
  - h. name of the dean(s) of the affiliate school(s)
  - i. track (or topic) that best fits the submission
  - j. corresponding author
4. Up to 20 pages accepted for the initial paper. Papers should follow formatting at [SWDSI Paper Formatting Instructions](#)
5. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
6. All submissions must be received by December 11, 2023. Acceptance or rejection notifications will be provided by February 12, 2023. Camera-ready submission deadline for the Proceedings is March 11, 2024.
7. A registration fee will be required before papers are accepted by the Proceedings Editor.
8. Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate their interests to the Program Chair

- 3-D Printing
- Accreditation Issues in IS
- Analytics
- Artificial Intelligence
- Autonomous Vehicles
- Big Data
- Cloud-based Systems
- Corporate Social Responsibility
- Data Visualization
- Data Warehousing
- Data and Text Mining
- Drones/UAVs
- Employment Trends
- Ethical & Legal Issues
- Forecasting
- Geospatial Analytics
- Global Strategies
- Global Sourcing
- Healthcare Informatics
- Impact of Higher Education
- Inclusiveness
- Inequality
- Innovation
- Instructional Issues in Decision Science
- Information Security
- Internet of Everything

- Knowledge Management
- Market-based Curricula
- MOOCS and their Variations
- Methodologies
- Multimedia
- Online/Distance Learning
- Optimization
- Organization Culture
- Outsourcing & Offshoring Performance
- Performance Measure
- Process Reengineering
- Project Management
- Rapid Prototyping
- Reengineering Higher Education
- Risk and Uncertainty
- RFID Applications
- Scorecards and Dashboards
- Simulation
- Social Media
- Student Engagement
- Sys. Analysis and Design
- System Implementation
- Technology for the Aging
- Total Quality Management
- Vision Systems