

# OUTSTANDING EDUCATOR AWARD

*Dr. Brian Reithel*



Dr. Brian Reithel has served as the Dean of the School of Business Administration at The University of Mississippi since July 2003. He is also a Professor of Management Information Systems. He has previously served Ole Miss as the Chair of the MIS/POM Department, as Associate Vice Chancellor for University Relations, as Co-Director of the successful \$525 million Commitment to Excellence Campaign, as the founding Interim Director of the Trent Lott Leadership Institute, and as the Co-Chair of the Sesquicentennial Celebration.

In his capacity as a professor in the information technology arena, he has been recognized for excellence in teaching, research, and service over the last 20+ years. For example, he is a past recipient of the Outstanding Teacher Award in The University of Mississippi School of Business Administration and has also received the Ole Miss MBA Teacher of the Year Award.

In terms of research, his more than 80 articles and award-winning papers have appeared in leading journals and conference proceedings. He has been quoted in articles in the national popular business press,

including PC World magazine, Inc magazine – the premier national small business magazine, The New York Times newspaper, and ComputerWorld – the premier news outlet for IT leaders in the Fortune 500. He has been interviewed for the career advancement and commentary sections of Monster.com as well as Processor magazine. He has written articles for the Mississippi Business Journal and the Delta Business Journal in addition to serving as a trusted source of authoritative information regarding the interactions between emerging information technologies and business for Mississippi's state-wide Clarion Ledger newspaper. He has also appeared on National Public Radio and on Mississippi Public Broadcasting as a commentator on business and technology issues.

In terms of service to his profession, he was selected – from among more than 200 student chapter advisors nationwide – as the inaugural (1996) recipient of the Association of Information Technology Professionals' (AITP) national "Student Advisor of the Year" award in recognition of his dedicated efforts as the faculty advisor to the Ole Miss AITP Student Chapter. More recently, he served as the President of the national Foundation for Information Technology Education for three years. Finally, in 2005, he served as the national President of AITP – the world's oldest association for IT professionals – representing thousands of IT professionals across the nation.

A past recipient of the prestigious state-wide "Top 40 Under 40" award from the Mississippi Business Journal and the Mississippian of the Year award from the Jackson chapter of the Association of IT Professionals, Dr. Reithel has been a member of the Ole Miss School of Business Administration faculty since 1991.

# DISTINGUISHED SERVICE AWARD

*Dr. Binshan Lin*



In recognition of more than fifteen years of professional commitment, leadership, and service to the Decision Sciences Institute, Southwest Region, Binshan Lin has been selected to receive the Distinguished Service Award. He has been a member of the Southwest Decision Sciences Institute (SWDSI) and the Decision Sciences Institute (DSI) for over 18 years.

Binshan Lin served the SWDSI as 2004-2005 President, 2003-2004 President Elect, and 2002-2003 Vice President for Programs; he was Proceedings editor for 2002. He also chaired the 2006 SWDSI Nominating Committee, Nominating Committee, and has served on the Nominating Committee and the Value Added Cost Containment Committee for Federation of Business Disciplines (FBD) since 2004. He served on the DSI Conference Program Committee in 2005-2007, the DSI Nomination Committee in 2004-2006, and the DSI Publication Committee in 2001-2004. His professional activities at both SWDSI and DSI conferences have included numerous paper presentations and participation in several workshops, as well as serving as manuscript reviewer, session chair, track chair and discussant for various conferences.

In addition to his service to SWDSI and DSI, Dr. Lin has also been active in numerous other organizations. He served as President of Association for Chinese Management Educators (2003-2004), President of International Chinese Information Systems Association (2000), Program Chair of IACIS Pacific 2005 Conference in Taipei, Taiwan, and Program Chair of Management International Conference (MIC) 2006 in Portoroz, Slovenia, and General Chair of MIC 2007 in Portoroz, Slovenia.

Binshan Lin is a seven-time recipient of the Outstanding Faculty Award at LSUS. He also received the Computer Educator of the Year in IACIS 2005, Ben Bauman Award for Excellence in IACIS 2003, Outstanding Educator Award in SWDSI 2004, and Emerald Literati Club Awards for Excellence in 2003.

Dr. Lin has published over 150 articles in refereed journals, and currently serves as Editor-in-Chief of the following nine academic journals: Industrial Management and Data Systems, International Journal of Mobile Communications, International Journal of Innovation and Learning, International Journal of Management and Enterprise Development, Electronic Government: An International Journal, International Journal of Electronic Healthcare, International Journal of Service and Standards, International Journal of Electronic Finance, and International Journal of Management in Education.

In recognition of his professional commitment, leadership, and service to the Decision Sciences Institute, Southwest Region, Dr. Binshan Lin has been selected to receive the 2007 Distinguished Service Award. He has been a member of the Southwest Decision Sciences Institute (SWDSI) since 1989 and of the Decision Sciences Institute (DSI) since 1986.