

Decision Sciences Institute

# SWDSI Newsletter Spring/Summer 2014

## From The President

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It is my honor to serve as your incoming President. Thank you very much for your great support in the past years. I am very pleased to be able to work with such a fantastic group of researchers and scholars in this organization. Our officers and appointed committee members are formed by respected faculty. I am confident that this year will be one of the best years with our great SWDSI membership. I look forward to your continuing support.

The SWDSI organization wants to serve you the way you desire. Please do not hesitate to contact me via email at [jwei@uwf.edu](mailto:jwei@uwf.edu) should you have any question. I eagerly look forward to a promising year!

Please also keep in mind that the Decision Science Institute annual meeting will be in Tampa in November 2014.

Sincerely,  
June Wei

## Report from the Program Chair SWDSI 2014

What a great conference we had in Dallas in March. We had 191 submissions from 21 different countries received and 161 accepted. We had a few withdraw so that 156 were published. The MIS track had the most papers submitted with 28 accepted. The three tracks Innovative Education, Quantitative Methods and Quality as well as Information Security and Privacy had papers submitted and accepted in the double digits. The student track had an impressive 10 papers submitted. In addition to the papers, there are four workshops, four panels, and one doctoral consortium.

Congratulations to the following award winners:

Recipient of the 2014 Decision Sciences Institute Southwest Region Lifetime Achievement Award - Thomas W. Jones, University of Arkansas

Recipient of the 2014 McGraw-Hill Distinguished Paper Award - "Using Hybrid Lexical Profiles to Find and Name Entities" by Daniel McDonald, Utah State University, Hsinchun Chen, University of Arizona, and Olivia R. Liu Sheng, University of Utah Global Knowledge Management Center

Recipients of the 2014 Best Student Paper Awards:

"Decision Making: A Study of Task Performance in a Visual and Non-visual Decision Making Process" by Brandon Phillips, University of North Texas

"Development of an Enterprise Dynamic Capabilities Framework" by Xianghui Peng, University of North Texas

"The Logistics of Healthcare Consumption: A Visual Model: by Rebecca A. Scott, University of North Texas

Thank you very much to the delegates of SWDSI 2014 for making the Conference a success.

Sincerely,  
Peggy Lane

Southwest Decision  
Sciences Institutes

Forty-Six Annual  
Meeting

March 11-14, 2015

Grand Hyatt Houston—  
in Houston, Texas

Deadline for paper sub-  
mission: Oct 1, 2015

Program Chair

Dr. Hong Qin

University of Texas—Pan  
American

[hqin@utpa.edu](mailto:hqin@utpa.edu)

## Here is the new SWDSI 2014-2015 Team

<p><b>President (2014-2015)</b>  <b>June Wei</b>            University of West Florida</p>	<p><b>President-Elect (2014-2015)</b>  <b>Peggy Lane</b>            Missouri Western State University</p>
<p><b>Program Chair (2014-2015)</b>  <b>Hong Qin</b>            University of Texas - Pan American</p>	<p><b>Program Chair-Elect (2014-2015)</b>  <b>Mohan Rao</b>            Texas A&amp;M University- Corpus Christi</p>
<p><b>Secretary (2013-2016)</b>  <b>Pamela Rogers</b>            Cameron University</p>	<p><b>VP - Finance (2012-2015)</b>  <b>Mark McMurtrey</b>            University of Central Arkansas</p>
<p><b>VP - Member Services (2014-2017)</b>  <b>Matthew Lindsey</b>            Stephen F. Austin State University</p>	<p><b>VP - Student Liaison (2013-2015)</b>  <b>Victor Prybutok</b>            University of North Texas</p>
<p><b>Webmaster (2013-2016)</b>  <b>Brian Reithel</b>            University of Mississippi</p>	<p><b>Past President (2014-2015)</b>  <b>Janet Bailey</b>            University of Arkansas at Little Rock</p>
<p><b>Council Member (2012-2015)</b>  <b>Khaled Alshare</b>            Qatar University</p>	<p><b>Council Member (2012-2015)</b>  <b>Richard Segall</b>            Arkansas State University</p>
<p><b>Council Member (2014-2015)</b>  <b>June Lu</b>            University of Houston – Victoria</p>	<p><b>Council Member (2013-2016)</b>  <b>Francis Kofi Andoh-Baidoo</b>            University of Texas- Pan American</p>
<p><b>Council Member (2013-2016)</b>  <b>Sandra Blanke</b>            University of Dallas</p>	<p><b>Council Member (2014-2016)</b>  <b>Barbara Hewitt</b>            Texas A&amp;M University – San Antonio</p>
<p><b>Council Member (2014-2017)</b>  <b>Eugenie Goodwin</b>            University of Louisiana at Monroe</p>	<p><b>Council Member (2014-2017)</b>  <b>Rhonda Syler</b>            Louisiana Tech University</p>
<p><b>Council Member (2014-2017)</b>  <b>Bradley Jensen</b>            Microsoft Corp.</p>	
<p><b>Publications Coordinator (unlimited term)</b>  <b>Carl M. Rebman, Jr.</b>            University of San Diego</p>	<p><b>Regional Archivist (unlimited term)</b>  <b>Mike Hanna</b>            University of Houston - Clear Lake</p>

## Report From VP-Member Services SWDSI 2014

It was my pleasure to serve as the SWDSI Vice President – Student Liaison and Chair of the Student Track at the SWDSI 45th Annual meeting, March 12-15, 2014. While attendance by graduate students has been impacted by the recent decline in conference funding that seems to have impacted every school, I am pleased to say that the cost of attending SWDSI has been closely monitored to limit the negative effects of these funding challenges. Most years SWDSI takes place within a drivable distance from most schools in our region, and carpooling and graduate student room sharing has facilitated continuing graduate student participation. While many schools place less value on the regional conferences than they did in the past, we saw strong turnout from UNT at SWDSI in Dallas. In fact, several schools that still had open positions had an opportunity to meet some of the students who were graduating, and at least one graduate student was made an offer by and accepted a position at a school that was represented at the meeting. Our meeting continues to put new talent and available opportunities together. It is also worth noting that we had about 15 participants at the doctoral student consortium and track at SWDSI, and that all the students appeared to both benefit and enjoy this experience. We had 11 student paper submissions which underwent a double blind review by 3 reviewers, leading to the recognition of 3 student best papers awardees. I received several emails thanking me for the quality and relevance of doctoral student events, and by all indications, these were a success for both the participating students and for those faculty that participated. As a result, we plan to repeat both the best paper competition and the doctoral student consortium again next year. With your support and assistance, we look forward to even greater participation in both events moving forward. I thank all of you in advance for encouraging your students to submit student-only authored manuscripts for the student track, and for encouraging both student attendance and participation by your graduate students, and travel funding to support student participation at your respective universities. Our goal is to provide valuable mentorship and experiences that aid graduate students to develop skills as academic professionals. We appreciate your contributions to these worthwhile efforts.

Sincerely,  
Victor Prybutok

## Report on Committees

SWDSI has several committees to which I am pleased to announce who has accepted to serve. These different committees are very important in helping SWDSI prepare for the future as well as recognizing the efforts of our membership. I list the membership of each committee so you can contact them with nominations.

### **Nomination Committee**

**Chair:** Janet Bailey, *University of Arkansas at Little Rock*, jlbaily@ualr.edu  
To be determined

### **Distinguished Service Committee**

**Chair:** Binshan Lin, *Louisiana State University Shreveport*, Binshan.Lin@lsus.edu  
Lynn Heinrichs, *Elon University*, lheinrichs@elon.edu  
Richard Segall, *Arkansas State University*, rsegall@astate.edu  
Mike Hanna, *University of Houston - Clear Lake*, hanna@uhcl.edu

### **Outstanding Educator Committee**

**Chair:** Kai Koong, *University of Texas Pan American*, koongk@utpa.edu  
Peggy Lane, *Missouri Western State University*, plane3@missouriwestern.edu  
Francis Kofi Andoh-Baidoo, *University of Texas- Pan American*, andohbaidoof@utpa.edu

### **Strategic Planning Committee**

**Chair:** Mike Hanna, *University of Houston - Clear Lake*, hanna@uhcl.edu  
Binshan Lin, *Louisiana State University Shreveport*, Binshan.Lin@lsus.edu  
Paul Cronan, *University of Arkansas*, cronan@uark.edu  
Robert Pavur, *University of North Texas*, robert.pavur@unt.edu

## SWDSI 2015 Annual Conference

The upcoming SWDSI annual conference will take place at the Grand Hyatt Houston in Houston, Texas from March 11 to 14, 2015.

Houston is the most populous city in Texas and the fourth most populous city in the United States with over 6 million people. It is one of few United States cities with permanent, professional, resident companies in many performing arts disciplines. The attractions in Houston are Houston Grand Opera, Houston Ballet, Houston Symphony Orchestra, and The Alley Theatre, etc..

All papers submitted will be peer reviewed and accepted papers will be published in the SWDSI Conference Proceedings. The top papers will be considered for the Instructional Innovation Award and the Distinguished Paper Award. The best papers submitted by students will receive monetary awards. The outstanding papers will also be recommended to a number of journal editors for fast track reviews and possible publication.

Authors should submit papers/abstracts to <https://www.easychair.org/conferences/?conf=swdsi2015> or email papers/abstracts as an attachment directly to the Program Chair at [swdsi2015@yahoo.com](mailto:swdsi2015@yahoo.com). Abstracts should not exceed three pages and papers should not exceed twenty pages. Hard copies will not be accepted.

**The Deadline for Paper Submissions is October 1, 2015.**

We look forward to receiving your submissions and meeting you in  
Houston in March 2015.