

# Spring Newsletter Conference Edition

## Message from the President

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### Special points of interest:

- Online Registration for SWDSI 2013 Conference is available at [www.fbdonline.org](http://www.fbdonline.org)
- Deadline for reserving rooms in the FBD Room Block is 11:59 p.m., U.S. Central Time on February 26, 2013.
- **Note the short deadline** for submitting nominations for DSI VP Positions February 16, 2013.



**IT'S ALMOST CONFERENCE 2013 TIME!** Yes that's right in less than one month we will be holding our 44<sup>th</sup> Annual Southwest DSI Conference in Albuquerque, NM. In this issue we will report to you some of the exciting events and attractions of our upcoming conference. There are other reports on membership, the 2013 SWDSI Election Ballot, and an update on the DSI Constitutional Amendment that we have been discussing over the last few months.

This is also my last newsletter to you as SWDSI President. It has been a thrill and an honor to have served as your President. During the last year we have focused on increasing our membership numbers by offering membership renewal on the web via PayPal, and enhancing the service offerings of SWDSI. For instance, we have added past historical information to our member's portal of the website to include past conference materials going back to 2002, we have created new sections on the website for members to post informational items, share pedagogy materials, announce research opportunities, as well as a job placement section. Admittedly, some of these new sections are low in content which is a result of any new offering. I hope that in the future these new additions will be populated with contributions by you as one of our outstanding SWDSI Members.

We have worked hard behind the scenes to assemble past documentation of all of our minutes, treasurer reports, and other past conference program materials. Lastly, the executive council and officers have represented SWDSI at the DSI Annual Meeting by voicing our concerns regarding the DSI Constitutional Amendment (see page 3). *What is most important about that article is the short deadline for nominating SWDSI members for the DSI Board Positions and I encourage you to consider as self-nominations are welcome.*

I hope you enjoy this issue and remember that the **SWDSI Business Meeting** will be held on **Thursday 14 March 2013 from 3:30 – 5:00 PM in the Brazos (East) Room**, which will be followed by the **FBD Meet and Greet Reception**. This conference is really shaping up to be an excellent time and I hope to see you in Albuquerque! **Carl**

## New SWDSI Conference Contest Activities/Prizes!

This year SWDSI is trying to have a little more fun with the conference by organizing a couple of different contests. Both contests are intended to allow and create some new networking opportunities as well as learn more about the SWDSI organization. The first contest will ask each participant to meet and collect information for each and every SWDSI attendee that they meet. For example: *You are encouraged to talk to as many SWDSI attendees as possible, and find people (must get a signature on this form) with one of the characteristics listed below. Each person can sign in only one space. To see the actual questions you will have to attend the conference!* Some other contests will include awards/prizes for those who attend the most sessions and for those who take the most photographs.

## Message from the SWDSI 2013 Program Chair



**June Wei**, Vice President for Programs and Meetings [jwei@uwf.edu](mailto:jwei@uwf.edu)

This year SWDSI will be hosting more than 160 paper presentations representing 300 authors from over 17 countries. The conference included 22 different tracks with the largest submissions coming from the areas of Decision Making/DSS/ES/KM; E-Finance/Finance;; Management Information Systems;; Management and Organization Behavior; Economics, Health Care and Quality; Quantitative Methods; Quality, and Analytics; Innovative Education; and Business Environment, Law, Ethics and Cross-Cultural Studies.

There will also be three special panels consisting of an Industrial Panel, a meet the Journal Editor's Panel (**representing 14 journals**), and an Instructional Success Panel. Lastly, there are two exciting workshops for people to attend. The first is the Microsoft Windows 8 workshop on Wednesday March 13 (see article below), and an Agile System Development and Oracle Express Application on Saturday March 16.

In addition to the regular paper presentation there will be SWDSI Officer and Business Meetings as well as FBD Coffee Breaks and a Thursday Reception for conference participants to attend. Another first time event for this year's conference is a couple of contests to help all past, current, and new SWDSI members to get to meet and network with another. If you have any questions before or during the conference please do not hesitate to contact me. ***I look forward to seeing you in Albuquerque!***

## Be a HERO for your Students A Special SWDSI Workshop Event



Want to help your students make \$1000 this semester? Join us on Wednesday, March 13, 2013 from 1:00 p.m. – 5:00 p.m. for our Windows 8 App Development Workshop as Dr. Bradley Jensen, a Microsoft Senior Executive and former faculty member, introduces you to the new platform, covers design issues, teaches you how to build a Windows 8 game without any prior coding experience, and helps you identify ways to incorporate Windows 8 into your curriculum

Microsoft will pay students \$100 for each app accepted into the Marketplace up to \$1000. Take back what you've learned and teach it to your students. Get them excited about the material in your class by having them turn it into a Windows 8 game! Combining the broad reach of Windows, best-in-class developer tools, a re-imagined user experience, support for new chipsets, and a built-in store with industry-leading business terms, Windows 8 is the largest developer opportunity – ever.

Registrations will be on a first-come first served basis. Space is limited. Late and on-site registrations will be available only if there are no-shows or capacity left. This is a full 4-hour workshop. Register online at <http://fbdwindows8.eventbrite.com/>

## Things to do in Albuquerque, NM

Albuquerque was founded in 1706 by Spanish settlers and later Pueblo Indians, which shows its distinct heritage everywhere one goes. It has a town center with a church built in 1792. The city has numerous locally owned boutiques and restaurants.



Red or green?, the city's official question, refers to the peppers one is expected to consume in every meal. Nature walks, camping, rock climbing, etc. are all parts of the city's offerings. Some points of interest include Old Town Albuquerque, Albuquerque Biological Park, Indian Pueblo Cultural Center, Albuquerque Museum of Art and History, Petroglyph National Museum, and Museum of Natural History and Science.

## SWDSI Membership Report



**Robert Pavur**, Vice President for Member Services, [pavur@unt.edu](mailto:pavur@unt.edu)

Increasing membership has been an important goal for our organization. We are happy to report that our 2013 meeting should be one of our higher attendances in recent years. To give you some perspective as to the number of times that SWDSI has ventured far from “home,” mostly in anticipation of attracting additional membership, this is only the fourth time that the SWDSI conference location has been outside of Texas, Louisiana, and Oklahoma. Our previous experimental locations have been St. Louis, Orlando, and San Diego.

After our March 2013 conference, the SWDSI Members Only web site will be available to current membership. Current membership is defined as 2013 conference attendees and anyone renewing for 2013. For those of you not attending the conference, renewing your membership is easy. A link has been created on the [www.SWDSI.org](http://www.SWDSI.org) website that allows for your renewal to be paid using a credit card or a PayPal account. Keep your active membership status by simply paying the \$10 dues.

Current membership has access to view the entire SWDSI membership directory and obtain email addresses of fellow members as well as to access archival material. When accessing the Members Only web site, be sure to use the email address on file with SWDSI. If you don't remember your password, simply request it using the provided link on the portal entry page. As a reminder, SWDSI members who are not DSI members have the option of paying \$40 for first time membership to the Decision Sciences Institute.

## DSI Constitutional Amendment Update

In the last SWDSI newsletter we reported about an important DSI constitutional amendment vote. The results of the vote on the Constitutional amendment to redefine the VP officer positions and restructure the Board of Directors passed by a vote of 485 for and 85 against. This amendment requires that all VP positions be restructured to conform with the revised Constitution and Bylaws.

The Board of Directors met this past week and unanimously approved the nomination and election process. This process will be implemented during the 2013 election and require nominations for the new VP positions. **However there is a short lead time for nominations.** Anyone who is interested in being nominated for one of the VP Positions should contact SWDSI President Carl Rebman ([carlr@sandiego.edu](mailto:carlr@sandiego.edu)) by 16 February 2013. Here is a list of the available positions:

**VP for Global Activities:** Advises the Board on activities that promote the global development of the Institute and chairs the Strategic Planning for International Affairs Committee. (Initial one-year term)

**VP for Member Services:** Advises the Board on the recruitment and retention of members, activities that provide value to the membership, and chairs the Member Services Committee. (Initial one-year term)

**VP for Professional Development:** Advises the Board on the activities that enhance the professional development of the membership and chairs the Programs and Meetings Committee. (Initial one-year term)

**VP for Publications:** Advises the Board on the activities that enhance the reputation of the Institute's journal portfolio and chairs the Publications Committee. (Initial two-year term)

**VP for Marketing:** Advises the Board on activities that promote the branding, outreach, and value proposition of the Institute and chairs the new Marketing Advisory Committee. (Initial two-year term)

**VP for Technology:** Advises the Board on the activities related to the Institute's information systems and chairs the Information Technology Committee. (Initial two-year term)

“Anyone who is interested in being nominated for one of the VP Positions should contact SWDSI President Carl Rebman ([carlr@sandiego.edu](mailto:carlr@sandiego.edu)) by 16 February 2013.”

## Southwest Decision Sciences Institute

**SWDSI 2013 Officer Election Update**

The SWDSI 2013 Election ballot for the offices of Vice-President of Program Chair and Meetings Elect, Vice President of Student Liaison, Secretary, and Council Members are in the process of being e-mailed to all eligible SWDSI voting members.

*The following is the 2013 SWDSI Officer Ballot:*

**Vice President for Programs and Meetings– Elect**

Hong Qin  
Mohan Rao

**Vice President for Student Liaison**

Matt Lindsey  
Victor Prybutok

**Secretary**

Pamela Rogers

**Council Members**

Francis K. Andoh-Baidoo  
Sandra Blanke  
O. Guy Posey

Ballots are expected to be e-mailed by 16 February 2013. If you have not received your email ballot by that date please contact either Roderick Posey ([Roderick.Posey@usm.edu](mailto:Roderick.Posey@usm.edu)) or Carl Rebman ([carlr@sandiego.edu](mailto:carlr@sandiego.edu)) The names of those elected will be announced at the business meeting at the SWDSI Annual Conference.

**Special International SWDSI Membership Update**

**From Khaled AlShare, Council Member**

Greeting SWDSI members. I would like to share with this information that you might find of interest. About 8 faculty members from Qatar University will make presentations at the SWDSI conference. All faculty members are excited to be a part of the conference and are looking forward to meeting everyone. Additionally, we expect have a few students who will participate in the conference. Also the College of Business at QU is organizing an international conference in November 2-4, 2013 in Qatar ( INTERNATIONAL CONFERENCE On: "Transition to Knowledge-Based Economy: Multi-Disciplinary Thinking and Best Practices") For more information, please visit the conference website @ <http://www.qu.edu.qa/CBEconference>. All members are welcome to participate.

**Future Conferences****DSI ANNUAL MEETINGS**

November 16–19, 2013 **Baltimore Marriott Waterfront, Baltimore, MD**

November 22–25, 2014 **Tampa Marriott Waterside Hotel & Marina, Tampa, FL**

November 21–24, 2015 **Sheraton Seattle Hotel, Seattle, WA**

**FBD/SWDSI**

March 12-15, 2014 **Sheraton Dallas Hotel, Dallas, TX**

March 11-14, 2015 **Hyatt Regency Houston, Houston, TX**

