SWDSI
SOUTHWEST DECISION SCIENCES INSTITUTE

NEWSLETTER – SPRING 2021

From The President

Southwest Decision Sciences Institute 51st Annual Meeting

March 2-5, 2022

Hilton New Orleans Riverside
New Orleans, LA

Deadline for Paper Submissions:
October 4, 2021

Program Chair:
Dr. Venugopal Gopalakrishna- Remani
University of Texas at Tyler
venugopal@uttyler.edu

Play. Pause. Resume Play. Just like when you have to pause a great song, it is always satisfying to "Resume Play". Right after our San Antonio Conference in March 2020, we hit the "Pause button" on SWDSI 2020 activities. I must admit, it was very satisfying in March 2021 when we reset and hit "Play" again. So yes, it is a little strange to receive another spring newsletter from the same SWDSI President, but the countdown has now resumed to our next conference in March 2022.

One innovation resulting from our pause was the SWDSI webinar series. The initial three webinars by Victor Prybutok, Gina Harden and Gale Prybutok were so well received that we hosted a second round of webinars in early 2021. Will Senn, Queen Booker and Robert Pavur presented short, relevant material that could be put to use the next day by participants. Links to the 2020-2021 webinars are below and on the SWDSI website. Due to the popularity of the initial series, we will continue the webinars in Fall 2021, see below for information on how to volunteer to present.

The Call for Papers is in this newsletter and posted on the SWDSI website as a downloadable PDF. If you would like to help or have any suggestions please directly contact our Program Chair, Dr. Venu Gopolakrishna-Remani (venugopal@uttyler.edu). Our conference has been held in New Orleans many times so you might have the opportunity to visit some favorite places or explore to find new favorites.

Our conference provides a great value for all who attend. I would like to ask each of you to reach out to a colleague at your school or a neighboring university/community college who does not normally attend SWDSI. Invite them to work on a paper with you and attend the meeting in New Orleans. Our mission is to provide a forum for the exchange of ideas, provide teaching and professional development, and provide information to improve classroom instruction, which I believe we do very well. It would be great to introduce even more colleagues and students in our areas of study to SWDSI.

Matt Lindsey
Stephen F. Austin State University

Decision Sciences Institute 52nd Annual Conference November 17-20, 2021

The 2021 DSI conference "Decision Making in Challenging Times – Equity, Inclusion and Sustainability" explores, debates and examines these important challenges of our times. The conference will feature three broad themes: research tracks - theme-based sessions showcasing cutting-edge business research on unique decision-making issues; education tracks - research into business student learning and curriculum; and professional development sessions - workshops and panels by leading scholars who will provide refreshing and energizing new perspectives. Additionally, DSI will host a doctoral consortium and the first clinical faculty consortium – both free of charge to DSI members, as pre-conference events. As a participant in DSI 2021, you will enjoy numerous opportunities to meet new people and see old friends, consider new research/teaching approaches, and explore the job market or meet the current talent pool. Conference submissions are now open. Click here for information.

SWDSI 2020-2022 Team

President (2020-2022)
Matt Lindsey
Stephen F. Austin State University

President Elect (2020-2022)
Dan Peak
University of North Texas

Program Chair (2020-2022)
Venu Gopalakrishna- Remani
University of Texas at Tyler

Past-President (2020-2022)
Khaled Alshare
Qatar University

Program Chair-Elect (2020-2022)
Kittipong (Ken) Boonme
Texas Woman's University

Council Member (2019-2023)
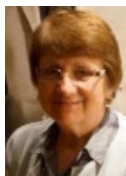**Mary Fischer**
The University of Texas at Tyler

Council Member (2020-2024)
Gina Harden
Stephen F. Austin State University

Council Member (2018-2022)
Denise Philpot
University of North Texas

Council Member (2020-2022)
Robert Cutshall
Texas A & M University – Corpus Christi

VP – Student Liaison (2018-2022)
Gayle Prybutok
University of North Texas

VP – Finance (2018-2022)
Lynne Cagle Cox
University of North Texas

VP – Participation (2020-2024)
Pamela Rogers
Stephen F. Austin State University

Secretary (2019-2023)
Balaji Janamanchi
Texas A & M International

Council Member (2019-2023)
Xianghui (Richard) Peng
Penn State Behrend

Council Member (2018-2022)
Will Senn
Emporia State

Council Member (2020-2024)
Michael Ellis
University of Central Arkansas

Regional Archivist (unlimited term)
Peggy Lane
University of Louisiana at Monroe

Webmaster (2020-2024)
Carl Rebman
University of San Diego

VP – Participation Report

SWDSI's Campus Representative Program exists to promote DSI/SWDSI membership, webinars, and conference participation. Our goal is to grow SWDSI and increase participation each year by identifying and attracting new members. The program has grown to 24 SWDSI campus representatives. Due in part to word of mouth promotion, we had 225 people attend across the six webinars in Fall 2020 and Spring 2021. As a campus representative, we ask you to disseminate the call for papers and other announcements while encouraging your colleagues to join us. Even if you are not an official SWDSI campus representative, you can still help by inviting those you know (even those working outside the Southwest region) to make SWDSI their region by submitting to the conference, attending a webinar or participating in some other way.

We continue reaching out to past conference attendees and those indicating SWDSI as their region of choice to recruit campus representatives and members.

Please consider volunteering by contacting Pamela Rogers (Pamela.Rogers@sfasu.edu).Let her know other ways you would like to participate in SWDSI (track chair, session chair, webinar presenter, committees, board member, etc.); she will pass that information to the appropriate officer or committee chair

Lastly, whether you renew DSI membership during the year or when registering for the DSI Annual Meeting, make sure you mark SWDSI as your primary regional affiliation. It is critical for our members to check the SWDSI box when paying DSI membership dues. This is the only official way to maintain your SWDSI affiliation. The DSI Home Office collects and disseminates information based on who checks that box. This includes information related to specific regional interests such as DSI board elections. DSI members also receive a discounted registration price for the SWDSI conference, so all of you are encouraged to join DSI to enjoy the benefits of membership and officially be counted. All SWDSI officers and board members are required to maintain current membership in DSI and participate in SWDSI activities including the conference and all officer/board meetings.

VP – Student Liaison Report

Greetings Doctoral Students! We are looking forward to seeing all of you at SWDSI next Spring in New Orleans! We will be posting a request for papers for a student paper competition. These papers should not be co-authored with faculty but may be co-authored with other doctoral students. There will be a prize for Best Student Paper, and we will also host our Doctoral Student Consortium on Friday afternoon. Join us for lunch and an enlightening afternoon of presentations that will take you from completing your dissertation, to finding your first faculty position, and finally, discussing how to be a good academic colleague. You must register for the doctoral student consortium when you register for the conference. The first 25 registrants will receive a $50 credit toward the registration cost. As an added bonus, Dr. Mary Fischer, editor of the FBD Journal, has agreed to publish a student issue again this year, so this is an excellent opportunity to showcase your work and have your manuscript reviewed for potential inclusion in the journal! Hope to see all of you there!

Fall 2021 SWDSI Webinars

SWDSI is continuing the webinar series started in Fall 2020. We will have three videoconference research presentations in September and October. We are looking for volunteers to make a "Methods Monday" presentation on either September 13th or 20th that examines a research method of your choice. On September 28th or October 5th, we will have a "Teaching Topics Tuesday" on a teaching method. Last, on either October 13th or 20th we will have a presentation on a "Wildcard Wednesday" which is a topic of the presenter's choice that is relevant to SWDSI. If you would like to volunteer for a 20 to 30 minute presentation with time at the end for questions, please email Matt Lindsey (lindseymd@sfasu.edu) with your subject and date preference. Once presenters are identified and the presentation title is available, we will send out an announcement to register. If you have a topic you would like to share with SWDSI, please consider volunteering. PhD students are encouraged to volunteer as well.

Report on Committees

SWDSI has several standing committees, and those members listed have agreed to serve. These different committees are very important in helping SWDSI prepare for the future as well as recognizing the efforts of our membership. Below is the membership of each committee so you can contact them with nominations.

Nomination Selection Committee
Chair: Khaled Alshare, *Qatar University*
Mohan Rao, *Texas A&M University-Corpus Christi*
Michael Ellis, *University of Central Arkansas*

Distinguished Service Award Selection Committee
Chair: Gina Harden, *Stephen F. Austin State University*
Robert Cutshall, *Texas A&M University-Corpus Christi*
Mary Fischer, *University of Texas at Tyler*
Kai Koong, *Tuskegee University*
John Seydel, *Arkansas State University*

Outstanding Educator Award Selection Committee
Chair: Peggy Lane, *University of Louisiana Monroe*
Denise Philpot, *University of North Texas*
Victor Prybutok, *University of North Texas*
Carl Rebman Jr., University of San Diego

Strategic Planning Committee
Chair: Robert Pavur, *University of North Texas*
Paul Cronan, *University of Arkansas*
Peggy Lane, *University of Louisiana Monroe*
Mark McMurtrey, *University of Central Arkansas*

SWDSI 2022 Annual Conference

Come and join us for an exciting and collegial experience in New Orleans, LA!
The Southwest Decision Sciences Institute (SWDSI) will hold its 51st Annual Meeting March 2 - March 5, 2022 in New Orleans. Proposals from those in business, government, and academia are invited for competitive papers, symposia, tutorials, and workshops on all current topics in decision sciences. If you have any questions, do not hesitate to contact the Program Chair, Venugopal Gopalakrishna Remani.

See you in March 2022! The call for papers can be found on the SWDSI website in PDF format and is included at the end of the newsletter.

See you in New Orleans March 2-5, 2022!

Call for Papers below.

Webinar Report - Fall 2020 and Spring 2021

In Fall 2020, SWDSI initiated a webinar series to help our members continue to grow and learn while we "paused" other SWDSI activities. The first presentation in September 2020 was Methods Monday with Victor Prybutok discussing "Survey Development for Research and Customer Feedback". Later that same month, Gina Harden presented "How to teach Dashboard building for mobile platforms" for the first Teaching Tuesday. Gayle Prybutok closed out the Fall webinars with her Wildcard Wednesday presentation covering "Creating a Teaching Portfolio".

The learning continued in Spring 2021 with Will Senn presenting "Using PRISMA to perform a Guided Systematic Literature Review" on Methods Monday. Queen Book followed on Teaching Tuesday presenting "Humanizing Your Online Course". To finish off the Spring 2021 series, Robert Pavur explored "Moderated Mediation or Mediated Moderation" on Wildcard Wednesday.

If you have a topic you would like to share with SWDSI in a 20-30 minute presentation followed by Q&A, please consider volunteering for a Fall 2021 webinar by contacting Matt Lindsey (lindseymd@sfasu.edu). This opportunity is open to all and PhD students are encouraged to consider volunteering as well.

Fall 2020 Methods Monday

Victor Prybutok, Regents Professor of Decision Sciences in the G. Brint Ryan College of Business, Vice Provost for Graduate Education and Dean of the Toulouse Graduate School at the University of North Texas, presented "Survey Development for Research and Customer Feedback".

Click here for session recording.

Spring 2021 Methods Monday

Dr. Will Senn presented "Using PRISMA to perform a Guided Systematic Literature Review."

Unfortunately, there is no recording of the session.

Fall 2020 Teaching Tuesday

Gina Harden, Associate Professor of Management at Stephen F. Austin State University, presented "How to teach Dashboard building for mobile platforms".
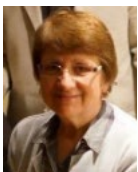
Click here for session recording.

Spring 2021 Teaching Tuesday

Queen Booker from Metropolitan State University, presented "Humanizing Your Online Course."

Click here for session recording.

Fall 2020 Wild Card Wednesday

Gayle Prybutok, Assistant Professor of Health Services Administration at the University of North Texas, presented "Creating a Teaching Portfolio".

Click here for session recording.

Spring 2021 Wildcard Wednesday

Dr. Robert J. Pavur presented "Moderated Mediation or Mediated Moderation" and explored the combining the concepts of moderator variables and mediator variables in research.
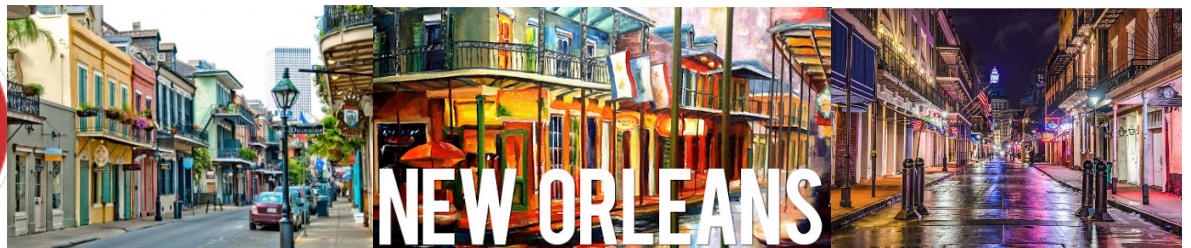
Click here for session recording.

51st Annual Meeting in New Orleans, LA
March 2-5, 2022
Call for Papers
Deadline for Paper Submissions: October 4, 2021

2022 Program Chair: Venugopal Gopalakrishna-Remani, The University of Texas at Tyler (**venugopal@uttyler.edu**)

For more information, see the conference website: www.swdsi.org/SWDSI2022

Competitive Papers. Full-length competitive papers are invited on, but not limited to, the topic areas listed below. All submitted papers will be reviewed by qualified individuals and through a double-blind peer review process. In addition, we welcome the submission of up to one-page single spaced research abstracts (150-300 words). Acceptance of papers and abstracts are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference by the close of online registration will be scheduled for presentation at the annual meeting. Presented papers and abstracts will be published in the Proceedings (available on SWDSI website only). Paper submission acknowledges that the author(s) will register for and attend the conference, and personally present the accepted paper at the time specified in the conference program.

Submission Policy. The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented at another professional meeting, has not been accepted for presentation at another professional meeting, and is not under review for a journal, proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics. DSI has a code of ethical conduct accessible at https://decisionsciences.org/discover-dsi/governance/code-of-conduct/.

Program Participation. Paper reviewers and session chairs are needed for the program to be a success. Please contact the Program Chair or a Track Chair by October 4, 2021, if interested in serving as session chair or reviewer. Authors who submit papers should expect to be asked to review at least one paper for the conference. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will be presented to outstanding papers.

Student Papers and Consortium. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about the Doctoral Student Consortium.

Fast Track Journal Reviews. Papers nominated for the best paper awards may be recommended to a group of journal editors for a round of fast track peer review and possible publication:
> *International Journal of Mobile Communications (www.inderscience.com/ijmc)*
> *International Journal of Electronic Finance (www.inderscience.com/ijef)*
> *International Journal of Services and Standards (www.inderscience.com/ijss)*
> *Electronic Government: An International Journal (www.inderscience.com/eg)*
> *Studies in Business and Economics (http://www.qu.edu.qa/business/journal/)*

Special Sessions. Proposals for pre-conference workshops on topics such as: business analytics and big data, using Teradata, SAP, Tableau, etc. or panel discussions on business intelligence, big data, internet of things, classroom technology, etc. are invited. Please contact the Program Chair concerning these proposals.

Conference Tracks and Track Chairs

Email

Accounting and Ethics, Mary Fischer, University of Texas at Tyler — mfischer@uttyler.edu
Decision Support and Expert Systems, Catalin Dinulescu, Tarleton State University — dinulescu@tarleton.edu
E-Commerce and Social Networking Gina Harden, Stephen F. Austin State University — hardengm@sfasu.edu
Economics, Law and Finance, M. Kabir Hassan, The University of New Orleans — mhassan@uno.edu
Enterprise Systems (ERP), **Information Security and Privacy**, Will Senn, Emporia State University — wsenn@emporia.edu
Innovative Education, Pamela Rogers, Stephen F. Austin State University — rogerspp@sfasu.edu
Internet of Things and Big Data, John Seydel, Arkansas State University — jseydel@astate.edu
Management Information Systems, Mike Ellis, University of Central Arkansas — mellis@uca.edu
Management, Healthcare & Organizational Behavior Mary Helen Fagan, University of Texas at Tyler — mfagan@uttyler.edu
Marketing and International Business, Thiagarajan Ramakrishnan (Ram), Prairie View A&M University — ram@pvamu.edu
Operations, Supply Chain, & Project Management, Zhen Li, Texas Woman's University — zli@twu.edu
Quantitative Methods, Quality and Business Analytics, Robert Pavur, University of North Texas — robert.pavur@unt.edu
Student Track, Gayle Prybutok, University of North Texas — gayle.prybutok@unt.edu
Proceedings Editor, Catalin Dinulescu, Tarleton State University — dinulescu@tarleton.edu

Instructions for Contributors	Some suggested topics	

1. Author(s) must submit papers/abstracts via the website (https://www.easychair.org/conferences/?conf=swdsi2022)
 2. Abstracts should not exceed three pages; papers should not exceed 20 pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted. The site will open April 1, 2021.
 3. Each submission must include a separate title page with the following information:
    a. title of submission
    b. type of submission (i.e., Research Paper, Abstract, Proposal-Workshop, Tutorial, Panel, Symposium).
    c. author(s)
    d. affiliation(s)
    e. complete address(es)
    f. telephone number(s)
    g. email address of the author(s)
    h. name of the dean(s) of the affiliate school(s)
    i. track (or topic) that best fits the submission
    j. corresponding author
 4. Up to 20 pages accepted for the initial paper. Papers should follow formatting at SWDSI Paper Formatting Instructions
 5. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
 6. All submissions must be received by October 4, 2021. Acceptance or rejection notifications will be provided by December 6, 2021. Camera-ready submission deadline for the Proceedings is January 10, 2022.
 7. A registration fee will be required before papers are accepted by the Proceedings Editor.
 8. Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate their interests to the Program Chair at venugopal@uttyler.edu.
	• 3-D Printing
	 • Accreditation Issues in DS
	 • Analytics
	 • Artificial Intelligence
	 • Autonomous Vehicles
	 • Big Data
	 • Bodycams and
	 • Changing Career Paths
	 • Classrooms Technology
	 • Cloud-based Systems
	 • Corporate Social Responsibility
	 • Data Visualization
	 • Data Warehousing
	 • Data and Text Mining
	 • Drones/UAVs
	 • Emerging Programming Languages
	 • Employment Trends
	 • Ethical & Legal Issues
	 • Forecasting
	 • Geospatial Analytics
	 • Global and Regional Economic Cooperation
	 • Global Strategies
	 • Global Sourcing
	 • Healthcare Informatics
	 • Impact of Higher Education
	 • Inclusiveness
	 • Inequality
	 • Innovation
	 • Instructional Issues in DS
	 • Information Security
		• Internet of Everything (IoE)
		 • Knowledge Management
		 • Mgmt. of Technology
		 • Market-based Curricula
		 • MOOCS and their Variations
		 • Methodologies
		 • Multimedia
		 • Online/Distance Learning
		 • Optimization
		 • Organizational Culture
		 • Outsourcing & Offshoring
		 • Performance Measurement
		 • Process Reengineering
		 • Professional Student Organizations
		 • Project Management
		 • Rapid Prototyping
		 • Reengineering Higher Education
		 • Risk and Uncertainty
		 • RFID Applications
		 • Scorecards and Dashboards
		 • Simulation
		 • Social Media
		 • Student Engagement
		 • Sys Analysis and Design
		 • Systems Implementation
		 • Technology for the Aging
		 • Total Quality Management
		 • Vision Systems