NEWSLETTER – FALL 2021

From the President

Southwest Decision Sciences Institute 51st Annual Meeting

March 2-5, 2022

Hilton New Orleans Riverside
New Orleans, LA

Deadline for Paper Submissions:
~~October 4, 2021~~
October 20, 2021

Program Chair:
Dr. Venugopal
Gopalakrishna- Remani
University of Texas at Tyler
venugopal@uttyler.edu

The countdown is on to our Spring 2022 meeting in New Orleans. I am looking forward to seeing you March 2-5, 2022. I have been thinking about reasons to go to our conference. Here is my top 10 list for why I think you should attend:

1. Attend a conference in-person instead of virtual.
2. Present your research.
3. Eat the great New Orleans FOOD like Mother's, Commanders Palace, Brennan's, Drago's or Café DuMonde.
4. Learn about new topics (or get a refresher).
5. Explore new techniques and ideas to use in your classes.
6. Enjoy the great weather in NOLA.
7. It's not Hurricane Season.
8. Visit other Federation of Business Disciplines sessions.
9. Apply your knowledge of probability at the casinos.
10. Meet new colleagues and rekindle old friendships.

The Call for Papers is at the end of this newsletter and posted on the SWDSI website. If you would like to help or have any suggestions please contact our Program Chair, Dr. Venu Gopolakrishna-Remani (venugopal@uttyler.edu). Our conference has been held in New Orleans many times so you might have the opportunity to visit some favorite places or explore and find new favorites.

Please consider nominating a colleague for one of the SWDSI awards. You will find information later in the newsletter on how to nominate someone for the Distinguished Service, Lifetime Achievement, and Outstanding Educator awards. Who does not like to get recognized for their achievements? I can think of no better way to recognize an associate.

In addition, to the SWDSI conference, I hope you consider attending the virtual DSI conference in November as well. It is not too late to register. You will find more information below.

Matt Lindsey
Stephen F. Austin State University

Fall 2021 SWDSI Webinars

SWDSI is continuing the webinar series started in Fall 2020. We are looking for volunteers to present on a "Wildcard Wednesday" which is a topic of the presenter's choice that is relevant to SWDSI in early November. If you would like to volunteer for a 20 to 30 minute presentation with time at the end for questions, please email Matt Lindsey (lindseymd@sfasu.edu) with your subject and date preference. Once a presenter is identified and the presentation title is available, we will send out an announcement to register. If you have a topic you would like to share with SWDSI, please consider volunteering. PhD students are encouraged to volunteer as well.

SWDSI 2020-2022 Team

President (2020-2022)
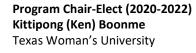**Matt Lindsey**
Stephen F. Austin State University

VP – Student Liaison (2018-2022)
Gayle Prybutok
University of North Texas

President Elect (2020-2022)
Dan Peak
University of North Texas

VP – Finance (2018-2022)
Lynne Cagle Cox
University of North Texas

Program Chair (2020-2022)
Venu Gopalakrishna- Remani
University of Texas at Tyler

VP – Participation (2020-2023)
Pamela Rogers
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Past-President (2020-2022)
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Qatar University

Secretary (2019-2022)
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Council Member (2019-2023)
Mary Fischer
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Council Member (2018-2022)
Will Senn
Tarleton State University

Council Member (2020-2024)
Gina Harden
Stephen F. Austin State University

Council Member (2020-2024)
Michael Ellis
University of Central Arkansas

Council Member (2018-2022)
Denise Philpot
University of North Texas

Regional Archivist (unlimited term)
Peggy Lane
University of Louisiana at Monroe

Council Member (2020-2022)
Robert Cutshall
Texas A & M University – Corpus Christi

Webmaster (2020-2024)
Carl Rebman
University of San Diego

VP – Participation

Greetings, SWDSI friends. I am so looking forward to seeing all of you at the SWDSI conference in March 2022. We're all hoping that this will be a large gathering of old and new friends.

The goal of the SWDSI Campus Representative program is to promote SWDSI/DSI membership, conference participation, and other professional development (like SWDSI webinars). We need to grow SWDSI by attracting new members and increase participation in the conference and other opportunities. Through minimal publicity and word of mouth, we had 225 people attend the webinars last Fall and Spring.

As a campus representative, your task is simply to send out the call for papers and encourage colleagues at your school (or elsewhere) to submit to the conference. Our conference is a great place for students or young colleagues to present. It is also a good opportunity to try out a new topic or start a new research stream to get feedback. Don't forget you can also submit to other groups who participate in FBD.

There are currently 30 campus representatives. This program is a good starting point to get more involved in SWDSI. If you don't know whether you or your school are represented, please send an email to me (Pamela.Rogers@sfasu.edu) to volunteer. Let me know other ways you want to participate with SWDSI (track chair, session chair, webinar presenter, committees, board member, etc.). I will pass that information to the appropriate officer or committee chair.

VP – Student Liaison

Hello Colleagues, Gayle Prybutok here, VP Student Liaison and Chair of the Student Track and Doctoral Student Consortium. We are looking forward to seeing all of you at the Southwest Decision Sciences Institute's (SWDSI) 51st Annual Meeting, March 2 -- March 5, 2022 in New Orleans, LA! If you are a student who would like to participate in the student track, be sure and submit your abstract so that we can get you on the schedule. If you are a doctoral student, be sure to join us for lunch and valuable presentations at the Doctoral Student Consortium on

Friday. You must pre-register for the consortium. If you would like to participate in the Student Paper Competition, your paper can have student co-authors but must not be co-authored with faculty.

It is a great pleasure to serve as a SWDSI officer because SWDSI has a commitment to supporting students who attend the conference by providing those who attend the doctoral consortium with their conference registration fee. This is particularly helpful given our students' tight budgets and the decline in travel funding at almost every school. Given the pressures on students for their time, it is up to us as members of SWDSI to stress the value of attending regional conferences to our students because of the valuable learning and the forgiving environment they will find at our SWDSI conference. SWDSI usually takes place within a drivable distance from schools in our region and carpooling and graduate student room sharing can minimize the cost of graduate student participation while allowing students to learn and interact with faculty in a professional manner. We have many former students who are now faculty attending the conference and several who attended the doctoral student consortium in the past have become SWDSI officers. As in prior years, schools that still have open positions have an opportunity to meet some of the graduating students and discuss their positions at the meeting. Our meeting continues to put new talent and available opportunities together. We look forward to seeing you in March!

Report on Committees

SWDSI has several standing committees, and those members listed have agreed to serve. These different committees are very important in helping SWDSI prepare for the future as well as recognizing the efforts of our membership. Below is the membership of each committee so you can contact them with nominations.

Nomination Selection Committee
Chair: Khaled Alshare, *Qatar University*
Mohan Rao, *Texas A&M University-Corpus Christi*
Michael Ellis, *University of Central Arkansas*

Distinguished Service Award Selection Committee
Chair: Gina Harden, *Stephen F. Austin State University*
Robert Cutshall, *Texas A&M University-Corpus Christi*
Mary Fischer, *University of Texas at Tyler*
Kai Koong
John Seydel, *Arkansas State University*

Outstanding Educator Award Selection Committee
Chair: Peggy Lane, *University of Louisiana Monroe*
Denise Philpot, *University of North Texas*
Victor Prybutok, *University of North Texas*
Carl Rebman Jr., *University of San Diego*

Strategic Planning Committee
Chair: Robert Pavur, *University of North Texas*
Paul Cronan, *University of Arkansas*
Peggy Lane, *University of Louisiana Monroe*
Mark McMurtrey, *University of Central Arkansas*

SWDSI 2022 Annual Conference

Join us for an exciting and collegial experience in New Orleans, LA!
The Southwest Decision Sciences Institute (SWDSI) will hold its 51st Annual Meeting March 2 - March 5, 2022 in New Orleans. Proposals from those in business, government, and academia are invited for competitive papers, symposia, tutorials, and workshops on all current topics in decision sciences. If you have any questions, do not hesitate to contact the Program Chair, Venugopal Gopalakrishna Remani (venugopal@uttyler.edu) or any of the track chairs. See you in March 2022! The call for papers can be found on the SWDSI website in PDF format and is included at the end of the newsletter.

Decision Sciences Institute 2021 Annual Conference

The 2021 DSI conference "Decision Making in Challenging Times – Equity, Inclusion and Sustainability" explores, debates and examines these important challenges of our times, November 17-20. The conference will feature three broad themes: research tracks - theme-based sessions showcasing cutting-edge business research on unique decision-making issues; education tracks - research into business student learning and curriculum; and professional development sessions - workshops and panels by leading scholars who will provide refreshing and energizing new perspectives. Additionally, DSI will host a doctoral consortium and the first clinical faculty consortium – both free of charge to DSI members, as pre-conference events. As a participant in DSI 2021, you will enjoy numerous opportunities to meet new people and see old friends, consider new research/teaching approaches, and explore the job market or meet the current talent pool. Registration is now open. Click here for information.

SWDSI Distinguished Service Award and Lifetime Achievement Award Nominations

The Distinguished Service Award Committee is seeking nominations for the *SWDSI Distinguished Service Award* on or before **Monday, November 1, 2021** (11:59 p.m. Central Standard Time). This award may be presented occasionally to a member who, over a period of years, has made outstanding contributions to SWDSI.

The following criteria appear in the resolution establishing this award:

- A nominee must have been a member of SWDSI for ten years.
- A nominee must be member of DSI.
- A nominee must have served in a leadership capacity or have, over a period of years, made a substantial contribution to SWDSI in other ways.
- A nominee must have been a frequent contributor to SWDSI as an author/presenter, track chair, discussant, etc.

Also, to be considered are the nominee's contributions to DSI, to the Alpha Iota Delta honor society, and other criteria determined by the Distinguished Service Award Selection Committee. Previous recipients of the SWDSI Distinguished Service Award (see the list at http://www.swdsi.org/Awards/WinnersDSA.htm) are not eligible to receive the award a second time. Click here for the specific criteria and process.

The Committee also seeks nominations for the *SWDSI Lifetime Achievement Award*. The purpose of this award is to recognize the individual's exemplary record of continual outstanding professional commitment, leadership, and active participation/service contributions to SWDSI over an entire career. Nominees must have at least 25 years of participation/service with SWDSI, have received the SWDSI Distinguished Service Award, and be retiring.

Please send your nomination to the Committee Chair, Dr. Gina Harden (hardengm@sfasu.edu) on or before **Monday, November 1, 2021** (11:59 p.m. Central Standard Time) to enable the committee to consider your nomination. As part of your nomination, we need documentation and your written evaluation of how and why your nominee meets the criteria. Click here for the specific criteria and process.

SWDSI Outstanding Educator Award Nominations

The *SWDSI Outstanding Educator Award* was created to recognize an educator who has made an outstanding contribution to the discipline of the decision sciences and educating future decision scientists.

Nominees must be active members of SWDSI and have contributed to the field of decision science education. Please click here to review the award criteria.

Please note that a nominee need not excel in each of the general criteria to merit consideration for the award. Previous recipients of the SWDSI Outstanding Educator Award are not eligible to receive the award a second time.

Complete nomination packages (nomination letter, vita, and other supporting materials) should be submitted via e-mail to the Committee Chair, Dr. Peggy Lane (plane@ulm.edu). The deadline for the receipt of all materials is **Monday, November 1, 2021** (11:59 p.m. Central Standard Time).

51st Annual Meeting in New Orleans, LA
March 2-5, 2022
Call for Papers
Extended Deadline for Paper Submissions: October 20, 2021

2022 Program Chair: Venugopal Gopalakrishna-Remani, The University of Texas at Tyler (**venugopal@uttyler.edu**)

For more information, see the conference website: www.swdsi.org/SWDSI2022

Competitive Papers. Full-length competitive papers are invited on, but not limited to, the topic areas listed below. All submitted papers will be reviewed by qualified individuals and through a double-blind peer review process. In addition, we welcome the submission of up to one-page single spaced research abstracts (150-300 words). Acceptance of papers and abstracts are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference by the close of online registration will be scheduled for presentation at the annual meeting. Presented papers and abstracts will be published in the Proceedings (available on SWDSI website only). Paper submission acknowledges that the author(s) will register for and attend the conference, and personally present the accepted paper at the time specified in the conference program.

Submission Policy. The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented at another professional meeting, has not been accepted for presentation at another professional meeting, and is not under review for a journal, proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics. DSI has a code of ethical conduct accessible at https://decisionsciences.org/discover-dsi/governance/code-of-conduct/.

Program Participation. Paper reviewers and session chairs are needed for the program to be a success. Please contact the Program Chair or a Track Chair by October 4, 2021, if interested in serving as session chair or reviewer. Authors who submit papers should expect to be asked to review at least one paper for the conference. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will be presented to outstanding papers.

Student Papers and Consortium. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about the Doctoral Student Consortium.

Fast Track Journal Reviews. Papers nominated for the best paper awards may be recommended to a group of journal editors for a round of fast track peer review and possible publication:
    International Journal of Mobile Communications (www.inderscience.com/ijmc)
    International Journal of Electronic Finance (www.inderscience.com/ijef)
    International Journal of Services and Standards (www.inderscience.com/ijss)
    Electronic Government: An International Journal (www.inderscience.com/eg)
    Studies in Business and Economics (http://www.qu.edu.qa/business/journal/)

Special Sessions. Proposals for pre-conference workshops on topics such as: business analytics and big data, using Teradata, SAP, Tableau, etc. or panel discussions on business intelligence, big data, internet of things, classroom technology, etc. are invited. Please contact the Program Chair concerning these proposals.

Conference Tracks and Track Chairs

Email

Accounting and Ethics, Mary Fischer, University of Texas at Tyler — mfischer@uttyler.edu
Decision Support and Expert Systems, Catalin Dinulescu, Tarleton State University — dinulescu@tarleton.edu
E-Commerce and Social Networking Gina Harden, Stephen F. Austin State University — hardengm@sfasu.edu
Economics, Law and Finance, M. Kabir Hassan, The University of New Orleans — mhassan@uno.edu
Enterprise Systems (ERP), **Information Security and Privacy**, Will Senn, Tarleton State University — wsenn@tarleton.edu
Innovative Education, Pamela Rogers, Stephen F. Austin State University — rogerspp@sfasu.edu
Internet of Things and Big Data, John Seydel, Arkansas State University — jseydel@astate.edu
Management Information Systems, Mike Ellis, University of Central Arkansas — mellis@uca.edu
Management, Healthcare & Organizational Behavior Mary Helen Fagan, University of Texas at Tyler — mfagan@uttyler.edu
Marketing and International Business, Thiagarajan Ramakrishnan (Ram), Prairie View A&M University — ram@pvamu.edu
Operations, Supply Chain, & Project Management, Zhen Li, Texas Woman's University — zli@twu.edu
Quantitative Methods, Quality and Business Analytics, Robert Pavur, University of North Texas — robert.pavur@unt.edu
Student Track, Gayle Prybutok, University of North Texas — gayle.prybutok@unt.edu
Proceedings Editor, Catalin Dinulescu, Tarleton State University — dinulescu@tarleton.edu

Instructions for Contributors	Some suggested topics	

1. Author(s) must submit papers/abstracts via the website (https://www.easychair.org/conferences/?conf=swdsi2022)
2. Abstracts should not exceed three pages; papers should not exceed 20 pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted. The site will open April 1, 2021.
3. Each submission must include a separate title page with the following information:
   a. title of submission
   b. type of submission (i.e., Research Paper, Abstract, Proposal-Workshop, Tutorial, Panel, Symposium).
   c. author(s)
   d. affiliation(s)
   e. complete address(es)
   f. telephone number(s)
   g. email address of the author(s)
   h. name of the dean(s) of the affiliate school(s)
   i. track (or topic) that best fits the submission
   j. corresponding author
4. Up to 20 pages accepted for the initial paper. Papers should follow formatting at SWDSI Paper Formatting Instructions
5. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
6. All submissions must be received by October 4, 2021. Acceptance or rejection notifications will be provided by December 6, 2021. Camera-ready submission deadline for the Proceedings is January 10, 2022.
7. A registration fee will be required before papers are accepted by the Proceedings Editor.
8. Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate their interests to the Program Chair at venugopal@uttyler.edu.
	• 3-D Printing
	• Accreditation Issues in DS
	• Analytics
	• Artificial Intelligence
	• Autonomous Vehicles
	• Big Data
	• Bodycams and
	• Changing Career Paths
	• Classrooms Technology
	• Cloud-based Systems
	• Corporate Social Responsibility
	• Data Visualization
	• Data Warehousing
	• Data and Text Mining
	• Drones/UAVs
	• Emerging Programming Languages
	• Employment Trends
	• Ethical & Legal Issues
	• Forecasting
	• Geospatial Analytics
	• Global and Regional Economic Cooperation
	• Global Strategies
	• Global Sourcing
	• Healthcare Informatics
	• Impact of Higher Education
	• Inclusiveness
	• Inequality
	• Innovation
	• Instructional Issues in DS
	• Information Security
		• Internet of Everything (IoE)
		• Knowledge Management
		• Mgmt. of Technology
		• Market-based Curricula
		• MOOCS and their Variations
		• Methodologies
		• Multimedia
		• Online/Distance Learning
		• Optimization
		• Organizational Culture
		• Outsourcing & Offshoring
		• Performance Measurement
		• Process Reengineering
		• Professional Student Organizations
		• Project Management
		• Rapid Prototyping
		• Reengineering Higher Education
		• Risk and Uncertainty
		• RFID Applications
		• Scorecards and Dashboards
		• Simulation
		• Social Media
		• Student Engagement
		• Sys Analysis and Design
		• Systems Implementation
		• Technology for the Aging
		• Total Quality Management
		• Vision Systems