SWDSI
SOUTHWEST DECISION SCIENCES INSTITUTE

NEWSLETTER – SPRING 2020

From The President

Southwest Decision Sciences Institute 52nd Annual Meeting

March 17-20, 2021

Moody Gardens Hotel and Convention Center
Galveston, Texas

Deadline for Paper Submissions:
October 1, 2020

Program Chair:
Dr. Venugopal Gopalakrishna- Remani
University of Texas at Tyler
venugopal@uttyler.edu

Greetings fellow SWDSI members! Our 2020 Conference was certainly one to remember in San Antonio. The impact of Covid-19 on our meeting will not be soon forgotten. We certainly missed our friends that were not able to join us this year, and we are already looking forward to seeing them in Galveston in 2021.

The Call for Papers is posted on the SWDSI website (http://www.swdsi.org/). If you would like to help or have any suggestions please contact our Program Chair, Dr. Venu Gopolakrishna-Remani (venugopal@uttyler.edu) directly. Moody Gardens in Galveston will be a new experience for our conference. It is an exciting venue with fun for your entire family. They offer golf, aquariums, a rainforest habitat, theatres, and other fun attractions.

It is my privilege to serve as SWDSI president this year and an honor to join a long line of great individuals. Next year will be my 20th conference to attend. Our spring meeting is something I look forward to every year and provides a great opportunity to see old friends and make new ones.

I think our conference provides a great value for everyone who attends. I would like to ask each of you to reach out to a colleague at your school or a neighboring university or community college that does not normally attend SWDSI and invite them to work on a paper with you and attend the meeting in Galveston. Our mission is to provide a forum for the exchange of ideas, provide teaching and professional development, and provide information to improve classroom instruction, which I believe we do very well. It would be great to introduce even more colleagues and students in our areas of study to SWDSI.

Matt Lindsey, Stephen F. Austin State University

Report from the Program Chair SWDSI 2020

We had an excellent conference this year because of your submissions and participation! We had 168 submissions with 37 sessions. Additionally, we had one special panel, two workshops, and a doctoral consortium. As usual, a number of new members joined us this year. Your involvement and support are what help our Organization and Conference to be successful. Looking forward to an awesome conference in Galveston!

Our sincere congratulations to the recipients of the following prestigious awards:
- 2020 Alpha Iota Delta and Federation of Business Disciplines Distinguished Paper Award: M. Kabir Hassan, University of New Orleans, Selma Izadi, Loyola University, Yichi Zhang, University of New Orleans
- 2020 Federation of Business Disciplines Outstanding Educator award: Mark McMurtrey, University of Central Arkansas
- 2020 SWDSI Distinguished Service Award: Victor R. Prybutok, University of North Texas

SWDSI 2020-2021 Team

President (2020-2021)
Matt Lindsey
Stephen F. Austin State University

VP – Student Liaison (2018-2021)
Gayle Prybutok
University of North Texas

President Elect (2020-2021)
Dan Peak
University of North Texas

VP – Finance (2018-2021)
Lynne Cagle Cox
University of North Texas

Program Chair (2020-2021)
Venu Gopalakrishna- Remani
University of Texas at Tyler

VP – Participation (2020-2023)
Pamela Rogers
Stephen F. Austin State University

Past-President (2020-2021)
Khaled Alshare
Qatar University

Secretary (2019-2022)
Balaji Janamanchi
Texas A & M International

Program Chair-Elect (2019-2020)
Kittipong (Ken) Boonme
Texas Woman's University

Council Member (2019-2022)
Xianghui (Richard) Peng
Penn State Behrend

Council Member (2019-2022)
Mary Fischer
The University of Texas at Tyler

Council Member (2018-2021)
Will Senn
Emporia State

Council Member (2020-2023)
Gina Harden
Stephen F. Austin State University

Council Member (2020-2023)
Michael Ellis
University of Central Arkansas

Council Member (2018-2021)
Denise Philpot
University of North Texas

Regional Archivist (unlimited term)
Peggy Lane
University of Louisiana at Monroe

Council Member (2020-2021)
Robert Cutshall
Texas A & M University – Corpus Christi

Webmaster (2020-2023)
Carl Rebman
University of San Diego

Report from VP – Participation

SWDSI has a Campus Representative Program where members assist in promoting DSI and SWDSI membership as well as conference participation. Currently, there are 20 SWDSI campus representatives, however, Pamela Rogers (VP for Participation) welcomes volunteers for this program. Campus representatives are a grass roots effort to help identify and attract new members. The primary responsibility is to be a liaison between SWDSI and your colleagues and graduate students. Campus representatives help disseminate information about the call for papers and conference submission process. In the coming weeks, the VP for Participation will be reaching out to past conference attendees to recruit campus representatives for universities with no current representative. Please consider volunteering by contacting Pamela Rogers (rogerspp@sfasu.edu) for additional information. Also, let her know other ways you would like to participate (track chair, session chair, committees, board member, etc.) and she will pass that on to the appropriate officer or committee chair.

Whether you renew DSI membership during the year or when registering for the DSI annual meeting, make sure you indicate your primary regional affiliation as SWDSI. It is critical for our members to check the SWDSI box when paying DSI membership dues. This is the only official way to maintain your SWDSI affiliation. The DSI Home Office collects and disseminates information based on who checks that box. This includes information related to specific regional interests. All SWDSI officers and board members are required to maintain current membership in DSI and participate in SWDSI activities such as the conference and officer/board meetings. DSI members receive a discounted registration rate when registering for the SWDSI conference, so all are encouraged to join DSI to enjoy the benefits of membership and officially be counted.

If you did not attend the 2020 SWDSI conference, please stay active on the email distribution list by donating $10 to SWDSI to help defray the cost of refunding conference registration fees. Any members who were at the conference are also welcome to donate. Contact Lynne Cagle Cox (VP of Finance) at LynneCagle.Cox@unt.edu if you have questions about donating. Mail donations to Lynne at:
>
> Lynne Cox
> 13 Remington Dr. E.
> Highland Village, TX 75077

Report from VP – Student Liaison

This March, the SW DSI Doctoral Consortium received 9 papers for the Doctoral Student Best Paper competition. Our esteemed panel of reviewers included Drs. Will Senn , Gina Harden and Thiagarajan Ramakrishnan, and best paper recognitions and $300 prizes were awarded to doctoral students: John Garcia from Creighton University, and Heng Xie and Charity Tinofirei from the University of North Texas. The Doctoral Consortium was attended by 16 doctoral students, who enjoyed a delicious lunch followed by presentations from: Dr. Gayle Prybutok and doctoral student Xinyu Wei on completing the dissertation and conducting a successful job search, Dr. Will Senn and Dr. Pam Rogers on balancing the requirements of research, teaching, and service as a faculty member, and finally from Dr. Mike Lane on being a successful faculty member and colleague. In addition, Dr. Mary Fisher generously offered to host a student issue of the FBD Journal and solicited student submissions for this wonderful publishing opportunity. We thank all of the faculty and student presenters who made the consortium a success!

Volunteers Needed – Research Presentations Fall 2020

SWDSI is launching a new member benefit this fall. We will have three videoconference research presentations in September and October. We are looking for volunteers to make a "Methods Monday" presentation on either September 21 or 28 that examines a research method of your choice. In October, we will have a "Teaching Topics Tuesday" on a teaching method, either on October 6 or 13. On either October 21 or 28, we will have a presentation on a "Wildcard Wednesday" on any relevant SWDSI topic of the presenter's choice. If you would like to volunteer for a 20 to 30 minute presentation with time at the end for questions, please email Matt Lindsey (lindseymd@sfasu.edu) with your subject and date preference. Once presenters are identified and the presentation title is available, we will send out an announcement. If you have a topic you would like to share with SWDSI, please consider volunteering. PhD students are encouraged to volunteer as well.

Report on Committees

SWDSI has several committees, and I am pleased to announce who has agreed to serve. These different committees are very important in helping SWDSI prepare for the future as well as recognizing the efforts of our membership. Below is the membership of each committee so you can contact them with nominations.

Nomination Selection Committee
Chair: Khaled Alshare, *Qatar University*
Mohan Rao, *Texas A&M University-Corpus Christi*
Michael Ellis, *University of Central Arkansas*

Distinguished Service Award Selection Committee
Chair: Gina Harden, *Stephen F. Austin State University*
Robert Cutshall, *Texas A&M University-Corpus Christi*
Mary Fischer, *University of Texas at Tyler*
Kai Koong, *Tuskegee University*
John Seydel, *Arkansas State University*

Outstanding Educator Award Selection Committee
Chair: Peggy Lane, *University of Louisiana Monroe*
Denise Philpot, *University of North Texas*
Victor Prybutok, *University of North Texas*
Carl Rebman Jr., University of San Diego

Strategic Planning Committee
Chair: Robert Pavur, *University of North Texas*
Paul Cronan, *University of Arkansas*
Peggy Lane, *University of Louisiana Monroe*
Mark McMurtrey, *University of Central Arkansas*

SWDSI 2021 Annual Conference

The 2021 SWDSI conference will take place at Moody Gardens as a part of the Federation of Business Disciplines Conference in Galveston, Texas from March 17– 20, 2021. Moody Gardens is a tropical paradise in Galveston. It is a great location for the entire family with a variety of attractions including golf, aquariums, swimming pools, and great dining. Moody Gardens is not your typical conference hotel and should not be missed. FBD is working on special transportation arrangements from Houston airports. The call for papers can be found at http://www.swdsi.org and is included on the last pages of the newsletter.

See you March 2021 in Galveston at Moody Gardens!

Call for Papers below.

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51st Annual Meeting in Galveston, TX
March 17-20, 2021

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Deadline for Paper Submissions: October 1, 2020

SWDSI Program Chair: Venugopal Gopalakrishna-Remani, The University of Texas at Tyler **venugopal@uttyler.edu**

For more information, see the conference website: www.swdsi.org/SWDSI2021

Competitive Papers. Competitive papers are invited on, but not limited to, the topic areas listed below. All submitted papers will be reviewed by qualified individuals and go through a double blind peer review process. In addition, we welcome the submission of one-page single spaced research abstracts (about 150-300 words). Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference by the close of online registration will be scheduled for presentation at the annual meeting and the presented papers and abstracts will be published in the Proceedings (available on SWDSI website only). Paper submission acknowledges that the author(s) will register for and attend the conference, and personally present the accepted paper at the time specified in the conference program.

Submission Policy. The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented or accepted for presentation at a professional meeting, or is not under review currently for a journal or proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics. DSI now has a code of ethical conduct which can be accessed at https://decisionsciences.org/discover-dsi/governance/code-of-conduct/.

Program Participation. Paper reviewer and session chairpersons will be needed for the program to be a success. Please contact the Program Chair or one of the Track Chairs by October 1, 2020, if you are interested in serving as a session chair or reviewer. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will be presented to the outstanding papers.

Student Papers. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about a Doctoral Student Consortium.

Fast Track Journal Reviews. Papers nominated for the best paper awards will be recommended to a group of journal editors for a round of fast track peer review and possible publication in these journals:
> *International Journal of Mobile Communications (www.inderscience.com/ijmc)*
> *International Journal of Electronic Finance (www.inderscience.com/ijef)*
> *International Journal of Services and Standards (www.inderscience.com/ijss)*
> *Electronic Government: An International Journal (www.inderscience.com/eg)*
> *Studies in Business and Economics (http://www.qu.edu.qa/business/journal/)*

Special Sessions. TBD - Mini-conference on technology workshops on topics such as: Business Analytics and Big Data using Teradata, SAP, Tableau, etc. Panel Discussions on Business Intelligence, Big Data, Internet of Things, Technology in the classrooms.

Conference Tracks and Track Chairs

Email

Accounting and Ethics, Mary Fischer, University of Texas at Tyler — mfischer@uttyler.edu
Decision Support and Expert Systems, Catalin Dinulescu, Tarleton State University — dinulescu@tarleton.edu
E-Commerce and Social Networking Gina Harden, Stephen F. Austin State University — hardengm@sfasu.edu
Economics, Law and Finance, M. Kabir Hassan, The University of New Orleans — mhassan@uno.edu
Enterprise Systems (ERP), **Information Security and Privacy**, Will Senn, Emporia State University — wsenn@emporia.edu
Innovative Education, Pamela Rogers, Stephen F. Austin State University — rogerspp@sfasu.edu
Internet of Things and Big Data, John Seydel, Arkansas State University — jseydel@astate.edu
Management Information Systems, Mike Ellis, University of Central Arkansas — mellis@uca.edu
Management, Healthcare and Organizational Behavior Ajaya Swain, St. Mary's University — aswain@stmarytx.edu
Marketing and International Business, Thiagarajan Ramakrishnan (Ram), Prairie View A&M University — ram@pvamu.edu
Operations and Project Management, Balaji Janamanchi, Texas A&M International University — bjanamanchi@tamiu.edu
Quantitative Methods, Quality and Business Analytics, Robert Pavur, University of North Texas — robert.pavur@unt.edu
Supply Chain, Logistics and UAVs, Krishan Rana, Alabama A&M University — krishan.rana@aamu.edu
Student Track, Gayle Prybutok, University of North Texas — gayle.prybutok@unt.edu
Proceedings Editor, Catalin Dinulescu, Tarleton State University — dinulescu@tarleton.edu

Instructions for Contributors	Some suggested topics	

1. Author(s) must submit papers/abstracts via the website (https://www.easychair.org/conferences/?conf=swdsi2021)
2. Abstracts should not exceed three pages; papers should not exceed 20 pages. The more complete and detailed the submission, the greater its chance for acceptance. Hard copies will not be accepted. The site will open August 1, 2020.
3. Each submission must include a separate title page with the following information:
   a. title of submission
   b. type of submission (i.e., Research Paper, Abstract, Proposal-Workshop, Tutorial, Panel, Symposium).
   c. author(s)
   d. affiliation(s)
   e. complete address(es)
   f. telephone number(s)
   g. email address of the author(s)
   h. name of the dean(s) of the affiliate school(s)
   i. track (or topic) that best fits the submission
   j. corresponding author
4. Initial papers should follow formatting provided at http://www.swdsi.org/swdsi2021/SWDSI_2021_ProceedingsFormattingInstructions.pdf. Up to 20 pages will be accepted for the initial paper.
5. The main body of the paper, abstract, or proposal must have a title but should not include author name(s).
6. All submissions must be received by October 1, 2020. Acceptance or rejection notifications will be provided by December 1, 2020. Camera-ready submission deadline for the Proceedings is January 7, 2021.
7. A registration fee will be required before papers are accepted by the Proceedings Editor.
8. Volunteers: Anyone interested in participating in the program as a session chair or reviewer should communicate their interests to the Program Chair at venugopal@uttyler.edu.
	• 3-D Printing
	• Accreditation Issues in DS
	• Analytics
	• Artificial Intelligence
	• Autonomous Vehicles
	• Big Data
	• Bodycams and
	• Changing Career Paths
	• Classrooms Technology
	• Cloud-based Systems
	• Corporate Social Responsibility
	• Data Visualization
	• Data Warehousing
	• Data and Text Mining
	• Drones/UAVs
	• Emerging Programming Languages
	• Employment Trends
	• Ethical & Legal Issues
	• Forecasting
	• Geospatial Analytics
	• Global and Regional Economic Cooperation
	• Global Strategies
	• Global Sourcing
	• Healthcare Informatics
	• Impact of Higher Education
	• Inclusiveness
	• Inequality
	• Innovation
	• Instructional Issues in DS
	• Information Security
	• Internet of Everything (IoE)
		• Knowledge Management
		• Mgmt. of Technology
		• Market-based Curricula
		• MOOCS and their Variations
		• Methodologies
		• Multimedia
		• Online/Distance Learning
		• Optimization
		• Organizational Culture
		• Outsourcing & Offshoring
		• Performance Measurement
		• Process Reengineering
		• Professional Student Organizations
		• Project Management
		• Rapid Prototyping
		• Reengineering Higher Education
		• Risk and Uncertainty
		• RFID Applications
		• Scorecards and Dashboards
		• Simulation
		• Social Media
		• Student Engagement
		• Sys Analysis and Design
		• Systems Implementation
		• Technology for the Aging
		• Total Quality Management
		• Vision Systems