



NEWSLETTER 2016-2017 Issue I

From the President, Hong Qin

It is my honor to serve as your president this year (2016-2017). Thank you all SWDSI members very much for your support in the past few years. I hope SWDSI could continuously play an important role in your career life as a platform to exchange research ideas, build collaborative relationships, etc.

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With this great opportunity I would like to acknowledge our Strategic Planning Committee comprised of Drs. Peggy Lane (Chair), Mike Hanna, Paul Cronan, Binshan Lin, and Robert Pavur (ex officio member). Their dedication and hard work behind the scene keeps our organization moving forward successfully and smoothly. And also I am very grateful to three committees (Nomination chaired by Dr. Peggy Lane, Distinguished Service Award Selection chaired by Dr. Robert Pavur, and Outstanding Educator Award chaired by Dr. Kai Koong) for your willingness to serve and appreciate your time on it. In addition, I want to express my sincere appreciation to Dr. Victor Prybutok, who has been serving as the SWDSI Vice President – Student Liaison for years. He also restarted our Doctoral Consortium, which brings new members and contributes to the continuous development of our organization. And then I want to thank track chairs, session chairs and all the conference participants. The sustainable development of our organization is depending on you all!

I believe you have received the Call for Paper from our Program Chair Mark McMurtrey. Our 48th annual conference will take place in Little Rock in March, 2017. The Deadline for Paper Submissions is extended to October 10, 2016. Please invite your colleagues to submit their research work and plan to attend our annual conference.

Additionally, Our Nomination Committee chaired by the Past President Peggy Lane is accepting nominations for council members and positions. If you are interested in these vacancies, please feel free to contact her.

If you have any advice and comment for a better organization, please contact me at hong.qin@utrgv.edu. Look forward to meeting you at Little Rock in March 2017.

Hong Qin
Robert C. Vackar College of Business and Entrepreneurship
The University of Texas Rio Grande Valley

Congratulations to the SWDSI Officers and Appointed Positions

SWDSI 2016- 48th Annual Meeting,
Marriott Little Rock
(formerly the Peabody Hotel)
Little Rock, Arkansas
March 8-11, 2017

Deadline for Paper Submissions:
October 10, 2016

Program Chair:
Mark McMurtrey
University of Central Arkansas
College of Business
Department of Management
Information Systems
eMail: markmc@uca.edu

Future DSI Annual Meetings

November 19-22, 2016
JW Marriott Austin Hotel
Austin, Texas

The SWDSI Business Meeting is scheduled
to be held on Saturday, November 19 8:30
- 10:00am.

November 18 - 21, 2017
Washington Hilton
Washington, D.C.

November 17 - 20, 2018
Hilton Chicago Hotel
Chicago, Illinois

November 23-26, 2019
New Orleans Marriott
New Orleans, LA

President

Hong Qin
The University of Texas Rio Grande
Valley
Information Systems - MAGC 3.318
1201 W. University Drive
Edinburg, TX 78539-2999
Voice: (956) 665-2035
eMail: hong.qin@utrgv.edu

President-Elect

Mohan Rao
Texas A&M University- Corpus Christi
College of Business, OCNR 315
6300 Ocean Drive, Unit 5808
Corpus Christi, TX 78412-5808
Voice: (361) 945-6339
eMail: mohan.rao@tamucc.edu

Program Chair

Mark McMurtrey
University of Central Arkansas
College of Business
Department of Management Information
Systems
201 Donaghey Ave
Conway, AR 72035
Voice: (501) 450-5308
eMail: markmc@uca.edu

Program Chair-Elect

Khaled Alshare
Qatar University
AIS Department
College of Business Economics
Doha, Qatar
Voice: 974 4403-5068
eMail: kalshare@qu.edu.qa

Past President

Peggy Lane
Missouri Western State University
Craig School of Business
4525 Downs Drive
St. Joseph, MO 64507
Voice: (816) 271-5832
eMail: plane3@missouriwestern.edu

Secretary

Kittipong Boonme (2016-2019)
Texas Woman's University
School of Management
304 Administration Drive
P.O. Box 425589
Denton, TX 76204
Voice: (940) 898-2000
eMail: kboonme@mail.twu.edu

VP- Finance (2015-2018)

Michael Lane
Missouri Western State University
Craig School of Business
4525 Downs Drive
St. Joseph, MO 64507
Voice: (816) 271-4476
eMail: lane@missouriwestern.edu

VP - Member Services (2014-2017)

Matthew Lindsey
Stephen F. Austin State University
Department of Management, Marketing &
International Business
1936 North St.
Nacogdoches, TX 75961
Voice: (936) 468-1858
eMail: lindseymd@sfasu.edu

VP - Student Liaison (2015-2018)

Victor Prybutok
University of North Texas
College of Business, BLB 201A
1155 Union Circle, 311160
Denton, TX 76203-5017
Voice: (940) 369-8957
eMail: prybutok@unt.edu

Webmaster (2017-2020)

Brian Reithel
University of Mississippi
MIS Department
232 Holman
University, MS 38655
Voice: (662) 915-5820
eMail: breithel@bus.olemiss.edu

To **renew your SWDSI membership**, send your \$10.00 dues payable to SWDSI to our VP-Finance at

Dr. Michael Lane
Missouri Western State
University
Craig School of Business
4525 Downs Drive
St. Joseph, MO 64507

Council Member (2016-2019)

Pamela Rogers
Cameron University
School of Business
Department of Management
2800 W. Gore Blvd, Lawton, OK 73505
Voice: (580) 581-7994
eMail: progers@cameron.edu

Council Member (2016-2019)

John Seydel
College of Business
Arkansas State University,
Voice: (870) 680-8072
eMail: jseydel@astate.edu

Council Member (2016-2019)

Thiagarajan Ramakrishnan
Department of Accounting, Finance, &
MIS College of Business Prairie View
A&M University P.O. Box 519, MS 2310
Prairie View, TX 77446 Ph: (936) 261-
9249 Fax: (936) 261-9273
Email: Ram@pvamu.edu

Council Member (2014-2017)

Eugenie Ardoin
University of Louisiana at Monroe
College of Business
700 University Ave
Monroe, LA 71209
Voice: (318) 342-1194
eMail: goodwin@ulm.edu

Council Member (2014-2017)

Bradley Jensen
JCMar
eMail: bjensen@jcmar.com

Council Member (2014-2017)

Rhonda Syler
Business Building 213
Sam M. Walton College of Business
1 University of Arkansas
University of Arkansas
Fayetteville, AR 72701
Voice (479) 575-4743
Fax (479) 575-4168
eMail: rsyler@walton.uark.edu

Council Member (2016-2018)

Brandon Phillips
Texas A&M University - Central Texas
Department of Computer Information
Systems
College of Business Administration
1001 Leadership Place, Killeen, TX,
76549
Voice: 254.501.5845
eMail: brandon.phillips@tamuct.edu

Council Member (2015-2018)

June Lu
University of Houston – Victoria
School of Business Administration
14000 University Blvd.
Sugar Land, TX 77479
Voice: (281) 275-8839
eMail: luj@uhv.edu

Council Member (2015-2018)

James Parrish
Nova Southeastern University
Graduate School of Computer and
Information Sciences
3301 College Avenue
Fort Lauderdale-Davie, FL 33314
Voice: (954) 262-2043
eMail: jlparrish@nova.edu

Regional Archivist (unlimited term)

Mike Hanna
University of Houston- Clear Lake
School of Business
2700 Bay Area Boulevard
Houston, TX 77058
Voice: (281) 283-3201
eMail: hanna@uhcl.edu

Publications Coordinator (unlimited term)

Carl M. Rebman, Jr.
University of San Diego
School of Business Administration
5998 Alcalá Park Coronado 212
San Diego, CA 92110
Voice: (619) 260-4135
eMail: carlr@sandiego.edu

SWDSI 2016 Program Chair's Report

March 2016, Oklahoma City, OK

The SWDSI team received 117 submissions for 21 tracks. After a double blind review process, 112 submissions were accepted for presentation, which represents 198 authors from 11 countries. Five submissions were withdrawn. Innovative Education track had the largest submissions. It is closely followed by Management Information Systems, Management and Organizational Behavior, and Marketing. Most of the authors of the submissions are from the United States, and especially from the Southwest region of the United States. Authors are also from ten other countries, including Australia, China, France, Kuwait, Lebanon, Poland, Qatar, Taiwan, United Kingdom and Viet Nam.

This conference has a workshop entitled, “Business Analytics Workshop using SAP Predictive Analytics” by Nitin Kale, University of Southern California. More than 20 attendees registered for the workshop. There are two panels: (1) Journal Editors’ Panel, moderated by Binshan Lin, and (2) Explosion of Analytics in University Curricula: The popular integration of analytics into the undergraduate and graduate curriculum. Additionally, there is a Doctoral Consortium. For details on accepted presentations, workshops, and panels, please refer to SWDSI 2016 Program. Plan to join us at the SWDSI Business Meeting Thursday afternoon at 3:30 – 5:00 pm in Ballroom B. Refreshments will be served. Also join us Friday at 7:00 am - 8:30 am in Meeting Room 15 for light Continental Breakfast. The Business meeting and the breakfast are open to all SWDSI members. The SWDSI 2016 Conference Team would like to thank the leaders of the workshop, panels and the doctoral consortium.

Congratulations to the following award winners:

Recipient of the 2016 Federation of Business Disciplines Outstanding Educator Award

– Dr. June Wei, University of West Florida

Recipient of the SWDSI 2016 Distinguished Service Award

– Dr. Vivek Shah, Texas State University

Recipient of the 2016 McGraw – Hill Education Distinguished Paper Award –

“Managing Expatriate Adjustment through Meta-Analysis: An Integration of Expatriate-related, Family-related, and Social Capital Perspective”

Li-Yueh Lee, Kun Shan University and Alfiyatul Qomariyah, Chinese Culture University

Recipients of the 2016 Best Student Paper Awards –

- ✚ “Linear Regression Applied to Race Car Performance Predictions” Dwight Southerland, University of Central Arkansas
- ✚ “Dominance Analysis: A Necessity of Paying Attention to Relative Importance of Predictors in Decision Making Problems” Seyede Yasaman Amirikiae, University of North Texas
- ✚ “An Exploratory Study of the Relationships Among Proactive Personality, Environmental Social Responsibility Attitudes and Beliefs, and Intention to Work at “Green” Companies” Lu Xu, University of North Texas

The SWDSI 2016 Conference Team would like to thank all the members of the Award Selection Committees who were charged with judging and selecting the winners.

Mohan Rao

Report from SWDSI VP of Member Services
News from the SWDSI 2016 VP of Member Services

SWDSI has a current membership of 122 student and regular members. This is a considerable drop off from our long term increasing trend in membership since 2010 (see figure below). Please encourage your colleagues that were not able to attend the meeting in Oklahoma City to consider updating their membership by going to www.swdsi.org and paying the \$10 membership fee. It is quick and easy to pay using a credit card or PayPal.

Dues paid members will also have access to the archival material on the Members Only part of the webpage. Please encourage a student member or fellow faculty member to attend our spring conference in Little Rock so we can resume our long-term increasing membership trend.

If your school does not have a campus representative for Southwest Decision Sciences, please consider volunteering for this position. Campus representatives are asked to promote the call for papers and attendance at the annual conference. Please contact me at lindseymd@sfasu.edu if you would like to be a representative for your campus.

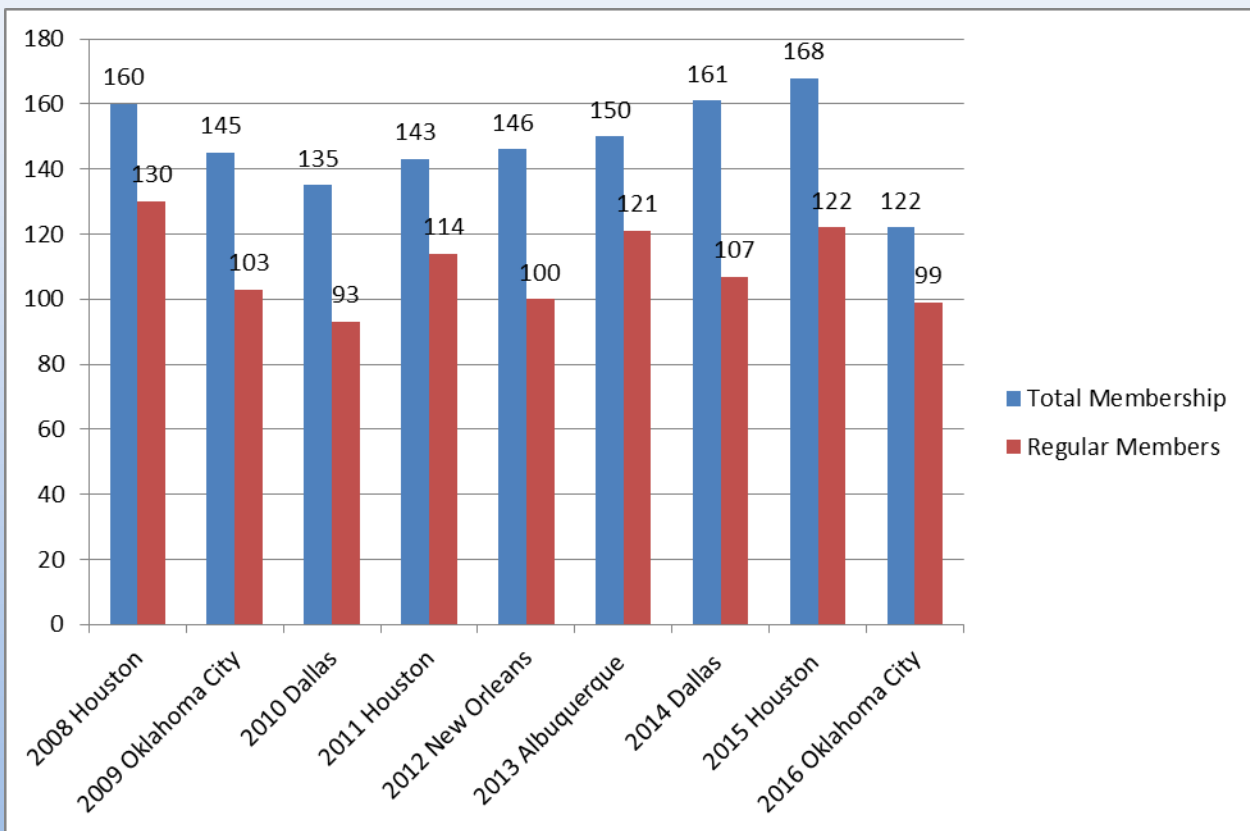


Figure 1: SWDSI Membership 2008 to 2016

Matt Lindsey
Stephen F. Austin State University

Report from the SWDSI Vice President – Student Liaison

It was my pleasure to serve as the SWDSI Vice President – Student Liaison and Chair of the Student Track at the SWDSI 47th Annual meeting, March 2016 in Oklahoma City. SWDSI has continued supporting students who attended the conference by providing those who attend the doctoral consortium with their conference registration fee. This is particularly helpful given our students' tight budgets and the decline in travel funding at almost every school. Given the pressures on students for their time, it is up to us as members of SWDSI to stress the value of attending regional conferences to our students because of the valuable learning and the forgiving environment they will find at our SWDSI conference. SWDSI usually takes place within a drivable distance from schools in our region, and carpooling and graduate student room sharing can minimize the cost of graduate student participation while allowing students to learn to meet and interact with faculty in a professional manner.

In Oklahoma we found many former students who are now faculty attending the conference and several of the doctoral students who attended the doctoral student consortium in the past have become SWDSI officers (for example, Ken Boonme and Brandon Phillips). As in prior years, several schools that still had open positions had an opportunity to meet some of the students who were graduating and discuss their positions at the meeting. Our meeting continues to put new talent and available opportunities together.

We had over 15 student participants and about 10 who attended the doctoral student consortium and student track at SWDSI. All the students appeared to both benefit and enjoy the conference. We had 7 student paper submissions which underwent a double blind review by 3 reviewers, leading to the recognition of 3 student best paper awards which included a \$300 cash award. Clearly those cash awards helped the 3 best student paper awardees cover some of the cost of attending the conference. Once again, the consortium was a success for both the participating students and for those faculty that participated. As a result, it is my hope that we can repeat both the best paper competition and the doctoral student consortium again in 2017.

With your support and assistance, we look forward to increasing student participation in both events at our spring meeting. I thank all of you in advance for encouraging your students to submit student-only authored manuscripts for the student track, and for encouraging student attendance and participation. I also remain optimistic that you can help students identify sources for travel funds to support their participation in SWDSI. Our goal is to provide valuable mentorship and experiences to graduate students, networking among the doctoral students at the meeting, and an opportunity to develop skills as academic professionals. We appreciate your contributions to these worthwhile efforts.

Victor R. Prybutok, Ph.D., CQE, CQA, CMQ/OE, PSTAT®
Vice Provost, Toulouse Graduate School
Regents Professor of Decision Sciences
University of North Texas

2016-2017 Southwest Decision Sciences Institute Distinguished Service Award

Selection Committee

Robert Pavur, Chair Robert.Pavur@unt.edu
Paul Cronan, past recipient
Binshan Lin, past recipient
James Parrish, council member
Eugenie Ardoin, council member

Criteria for the Southwest Decision Sciences Institute Distinguished Service Award:

The Southwest Decision Sciences Institute Distinguished Service Award may be presented occasionally to a member who, over a period of years, has made outstanding contributions to SWDSI. The following criteria appear in the resolution establishing this award:

1. A nominee must have been a member of SWDSI for ten years.
2. A nominee must be member of DSI.
3. A nominee must have served in a leadership capacity or have, over a period of years, made a substantial contribution to SWDSI in other ways.
4. A nominee must have been a frequent contributor to SWDSI as an author/presenter, track chair, discussant, etc. Also to be considered are the nominee's contributions to DSI and to Alpha Iota Delta honorary as well as other criteria determined by the Distinguished Service Award Selection Committee. Previous recipients of the SWDSI Distinguished Service Award are not eligible to receive the award a second time.

2016-2017 SWDSI Outstanding Educator Award

Selection Committee

Kai Koong, Chair karlkoong@hotmail.com
David Douglas, past recipient
Michael Hanna, past recipient
Brandon Phillips, council member
Ramakrishnan Thiagarajan, council member

Criteria for the Southwest Decision Sciences Institute Outstanding Educator Award:

The Southwest Decision Sciences Institute Outstanding Educator Award is presented annually by the FBD on behalf of SWDSI (subject to the availability of funding). SWDSI will recognize the educator who has made an outstanding contribution to the discipline of Decision Sciences. The following criteria appear in the resolution establishing this award:

1. Active members of SWDSI are eligible for this award, although in exceptional cases nominees from non-SWDSI may be considered.
2. The contributions must be of significance and may include:
 - a. Excellence in teaching Decision Science discipline courses;
 - b. Educational innovation of Decision Science discipline courses;
 - c. Recipient of the teaching award at college or university or national level;
 - d. Authorship or editorship of significant Decision Science discipline textbooks;
 - e. Authorship of significant journal articles, book chapters, or monographs concerned with Decision Science discipline education;
 - f. Editorship of education related journal;
 - g. Leadership in Decision Science discipline curriculum development and program design;
 - h. Leadership in the development of Decision Science discipline education policy in academic and professional organizations; and
 - i. Recipient of the Instructional Innovation Award from the Decision Sciences Institute.

A nominee need not excel in each of these general criteria to merit consideration for the award. Previous recipients of the SWDSI Outstanding Educator Award are not eligible to receive the award a second time.

SWDSI 2017 - Mark your calendar!!!



48th ANNUAL MEETING, Little Rock March 8-11, 2017

Applying Decision Technologies to Solve Tomorrow's Problems Today

Marriott Little Rock and Statehouse Convention Center in Little Rock

Deadline for Paper Submissions: October 10, 2016

Program Chair:

Mark E. McMurtrey

University of Central Arkansas

markmc@uca.edu

For more information, refer to the conference website

www.swdsi.org/SWDSI2017

Submission Policy. The submission of a paper or abstract means the author certifies it is not copyrighted, has not been accepted for publication in a journal or proceedings, has not been presented or accepted for presentation at a professional meeting, or is not under review currently for a journal or proceedings, or presentation at another professional meeting. Concurrent submission and/or presentation of the same or similar paper at another conference is considered a breach of professional ethics.

Program Participation. Paper reviewer, and session chairpersons will be needed for the program to be a success. Please contact the Program Chair or one of the Track Chairs by November 1, 2016, if you are interested in serving as a session chair or reviewer. Symposia, tutorials, and workshops on current topics are invited. Please contact the Program Chair concerning these proposals.

Distinguished Paper Awards. Distinguished paper awards will be presented to the outstanding papers.

Student Papers. Up to three cash awards for student papers will be presented. Papers submitted in the student track must be solely of student authorship. Watch the SWDSI website for information about a Doctoral Student Consortium.

Fast Track Journal Reviews. The papers nominated for the best paper awards will be recommended to a group of journal editors for another round of fast track peer review and possible publication in these journals.

International Journal of Mobile Communications (www.inderscience.com/ijmc)

International Journal of Electronic Finance (www.inderscience.com/ijef)

International Journal of Services and Standards (www.inderscience.com/ijss)

Electronic Government: An International Journal (www.inderscience.com/eg)
