

DECISION SCIENCES INSTITUTE - SOUTHWEST REGION
DISTINGUISHED SERVICE AWARD

is presented to



Mohan Rao

In recognition of over 35 years of professional commitment, leadership, and service to the Decision Sciences Institute (DSI), and the Southwest Decision Sciences Institute (SWDSI), Dr. Mohan Rao has been selected to receive the Distinguished Service Award.

Dr. Rao's extensive service to SWDSI includes roles as Past President (2018-2019), President (2017-2018), President-Elect (2016-2017), Vice President for Programs and Meetings (2015-2016), Vice President for Programs and Meetings-Elect (2014-2015), Vice President of Finance (2003-2006), Proceedings Editor (2006, 2009, 2011-2018), and Federation of Business Disciplines (FBD) Board of Directors representative (2017-2018). He has also contributed as a Track Chair for multiple tracks, including MIS/DSS (2001), DSS, Intelligent Systems & Knowledge Management (2002-2004), MIS (2005), and Research Pedagogy (2013-2014). Dr. Rao has served on the Nominations Committee (2021-2022, 2024-present) and as a Council Member (2023-present).

At the national level, Dr. Rao has been an integral part of DSI as Vice President for Member Services (2020-2022), a member of the DSI Board of Directors (2020-2022), Chair of the Member Services Committee (2020-2022), and a member of several other committees, including the

Member Services Committee (2022-2023), DSI and Regions Bilateral Presence Ad Hoc Committee (2018-2019), and Programs and Meetings Committee (2007-2009).

Over his career, Dr. Rao has been a prolific contributor to both SWDSI and DSI as a proceedings editor, track chair, session chair, author, presenter, reviewer, and panel discussant. He has attended and participated in numerous DSI, SWDSI, regional DSI, and Asia-Pacific DSI conferences, publishing 40 papers in conference proceedings and presenting an additional 30 papers. He has reviewed papers and chaired sessions annually, served as a campus representative, and mentored emerging leaders within SWDSI. In 2022, Dr. Rao received the FBD/SWDSI Outstanding Educator Award in recognition of his contributions to the field.

Dr. Rao is a Professor of Decision Sciences at Texas A&M University-Corpus Christi (TAMUCC). In 2013, he launched the Data Analytics program at TAMUCC, which became the top concentration in the university's Online MBA Program. As a Fulbright Specialist in Summer 2024, Dr. Rao assisted the Technical University of Moldova (UTM) in developing a Business Analytics program, integrating software into their curriculum, and expanding their international collaborations. He has mentored numerous students, guiding many toward advanced studies, and received the 2023-2024 TAMUCC Excellence in Teaching Award.

Beyond his academic contributions, Dr. Rao founded the non-profit Desi Foundation in 2014, which has provided scholarships to 25 students to date, with a commitment to awarding at least five scholarships annually.

Dr. Rao's research interests include Performance Measurement and Management as well as Data Analytics. His work has been published in respected journals such as *Management Science*, *International Journal of Production Economics*, *International Journal of Operations & Production Management*, *Industrial Management and Data Systems*, and *Journal of Global Information Management*. He can be reached at mohan.rao@tamucc.edu.

For his remarkable contributions to the organization, the Decision Sciences Institute, Southwest Region, is proud to present Dr. Mohan Rao with its Distinguished Service Award.