

## DECISION SCIENCES INSTITUTE - SOUTHWEST REGION

# Outstanding Educator Award

*is presented to*

**MARK MCMURTREY, PH.D**



The 2020 SWDSI Outstanding Educator Award recipient is Dr. Mark McMurtrey who, in recognition of his achievements in research, teaching, and service, holds the appointment of Professor of Computer Information Systems and Analytics at the College of Business for the University of Central Arkansas. In addition, he is the MBA Program Director for the College of Business.

Mark has taught 11 different courses in the areas of information systems including but not limited to desktop decision support technology, systems analysis/design and programming, database management, operations management, production management, management of systems and technology, and independent/graduate research and field studies. Dr. McMurtrey has taught 92 offerings on both the undergraduate and graduate level and supervised 8 internships, 5 honors theses, 2 master thesis, and 3 field experiences.

Dr. McMurtrey has been recognized in the past as the recipient of two of the most prestigious recognition awards that the University Of Central Arkansas College Of Business offers: the Excellence in Service Award (2014) and the Excellence in Teaching Award (2017). Mark has served as the Faculty Advisor for at least four different Student Organization Clubs. Most notable among these would be Alpha Lambda Delta, the student honor society, and the Business and Information Technology (BIT) Club, of which he has led for over seventeen years.

Mark has numerous Decision Science discipline related publications in peer-reviewed journals (33) and peer-reviewed conference proceedings (43). His publications are mostly pedagogical or applied in nature and can be found in the following journals: *Journal of Management Information Systems*, *Journal of Information Technology Education*, *Interacting With Computers*, *Journal of Information Systems Education*, *Industrial Management and Data Systems*, *Journal of Computer Information Systems*, *Journal of Marketing Development and Competitiveness*, *Journal of International Technology and Information Management*, *International Academy of Business Disciplines*, *Competition Forum*, *International Journal of Electronic Finance*, and *International Journal of Intercultural Information Management*, and others.

Dr. McMurtrey has been very active in service with DSI and SWDSI active in conferences for close to 30 years. Between the two, he has well over 100 activities, ranging from author, discussant, reviewer, session chair, track chair, presenter, VP-Finance, Program Chair, President, and Past President.